

D14-1

SPRING SPECIALS

REC'D. GR.
290 4-2-74

merchandise
for incentive awards,
business gifts, sales
promotions, dealers and
employers gifts

If ever temporary shortage of an
advertised item occurs . . . you
are assured the TRU-SPECIAL
price on re-supply, or compara-
ble savings on a similar item.



Convenient showroom
locations in:

- California
- Maryland
- Michigan
- North Carolina
- Ohio
- Texas
- Virginia

Visit your nearest **BEST** showroom
(or order by mail) for timely "TRU-SPECIALS"

TERMINATION DATE OF "TRU-SPECIALS" MAY 11, 1974

HOW TO FIND YOUR CODED COST

Your coded cost is hidden in the stock number. The
figures at the right end of the stock number
represent your cost. Simply point off two places
from the right of this group of figures, as indicated
in the example at right.

EXAMPLE		
1218CD1204		\$17.95
OUR STOCK NO.	YOUR COST	\$12.04

WE RESERVE
THE RIGHT
TO LIMIT
QUANTITIES

ALL PHOTOGRAPHIC, CLERICAL, TYPOGRAPHICAL AND PRINTING ERRORS ARE SUBJECT TO CORRECTION.
PRICES IN THIS CATALOG MAY CHANGE DUE TO FLUCTUATION OF THE DOLLAR.



DYNAMARK 8 HP RIDING MOWER. Briggs & Stratton electric start motor—just turn the ignition key. 4-speed heavy duty transaxle. Rack and pinion steering, 6 to 1 gear ratio. Full floating deck cuts wide 36" swath. Adjust. cut ht. Twin hardened, tempered blades. Pneumatic tires: 18x9.50 rear, 15x6.0 front. Gas gauge, ammeter, 12-volt battery plus parking brake, trailer hitch, cigarette lighter, headlights. 397 lbs.

*528516DMK44797 . . . \$599.00

SPRING VALUE

\$447⁹⁷

IVERSON MEN'S DELUXE 10-SPEED 27" LIGHTWEIGHT. Center pull brakes with safety levers, frame pump, rat-trap pedals, deluxe padded saddle. 27x1 1/4" gumwall tires. Pearlized white. 44 lbs.

7984

*97500-VER8997 . . . \$129.95

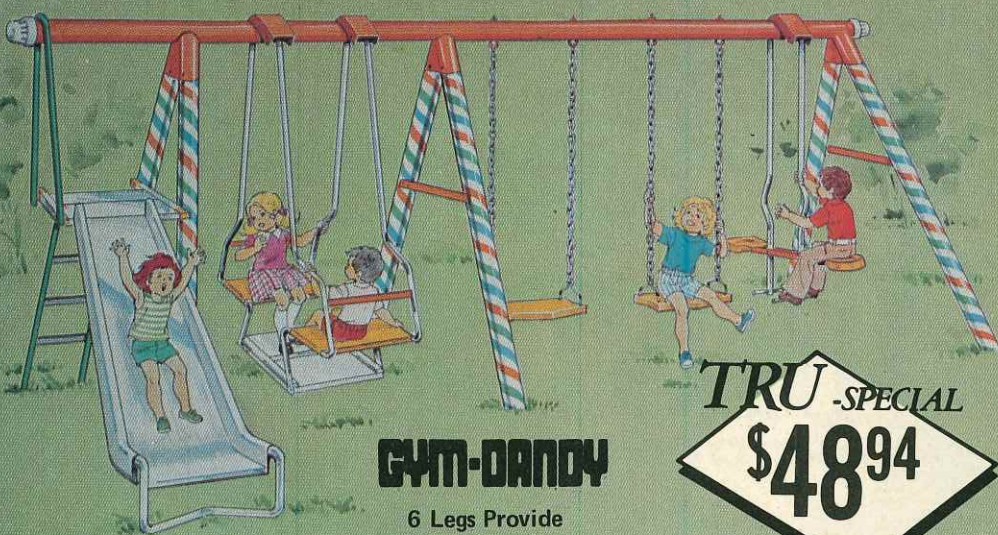
TRU-SPECIAL
\$79⁸⁴



iverson

*Merchandise Sold Unassembled

Play and Relax All Summer Long



GYM-DANDY

6 Legs Provide
Extra Sturdiness

TRU-SPECIAL
\$48⁹⁴

GYM-DANDY 6-LEG GYM SET. Designed for safety, built for fun. 7-ft. overall platform slide provides exciting action rides. Also features a 2-seater lawn glider, tandem Sky-Skooter® ride and a pair of sturdy non-tilt swings. All have feather cool plastic seats and nylon bearings. Colorful flow-coated 2" steel tubing with patented 5-minute frame construction that sets up faster, stays up longer. Topbar 11' 8" overall. 106 lbs.

4894

*410153NYM5497 \$69.95

TRU-SPECIAL
\$14⁹⁷



THE WESTERNER GROUP. The natural rugged richness of genuine redwood so famous for its glowing beauty and superb durability. Here combined with contrasting gleaming tubular aluminum for even more striking good looks and longer use.

(A) DELUXE FOLDING CHAISE. 74" long, 25" wide. 7 slats in seat, back and leg rest for added strength and comfort. 17 lbs.

1497

340-UGP1497 \$24.95

(B) DELUXE FOLDING CHAIR. 23" wide, 34 3/4" high. 6 slats on seat and back. 9 lbs.

797

740-UGP897 \$12.95

TRU-SPECIAL
\$7⁹⁷

SPRING VALUE
\$10⁶⁷



LEISURE LOUNGE. Comfortable heat sealed vinyl tubing. 36 different adjustable positions. Chromed frame. 24 1/2 x 75". Avocado. 18 lbs.

L450-AN1067 \$19.95



All-Aluminum
Products

(C) KING SIZE LEISURE LOUNGE. Lounger adjusts to 36 different positions. Cradles your body in luxurious comfort. 15% larger than most loungers for added stretch-out comfort. Built-in Air-tufted pillow headrest. 27x77". Avocado/Lime. 20 lbs.

DL-393P-AN1397 \$24.95

(D) FOLDING DIRECTOR'S CHAIR. Select beech hardwood frames finished to furniture standards. Weather treated with 2-coat finish. 14-oz. canvas duck replaceable seats, backs. White/Yellow canvas. 13 lbs.

424AN1497 \$21.95

Natural/Tangerine canvas. 13 lbs.

426AN1497 \$21.95

Black/Gold canvas. 13 lbs.

425AN1497 \$21.95

*Merchandise sold unassembled.

Summer Activities for All Ages

SWINGER II SMOKER GRILL. Unique 18x18" square cooking grid means over 22% more cooking surface than most round grills, and room for 5 extra hamburgers. Specially designed damper system regulates air flow to assure desired smoke flavor. 1-pc. tilt-away hood gives full access to entire cooking grid. Cooking height 27", overall height 33", bowl is 21x21". Steel fire bowl and lid with chromed tubular legs. Wheels allow easy portability from storage to patio. 56 lbs.

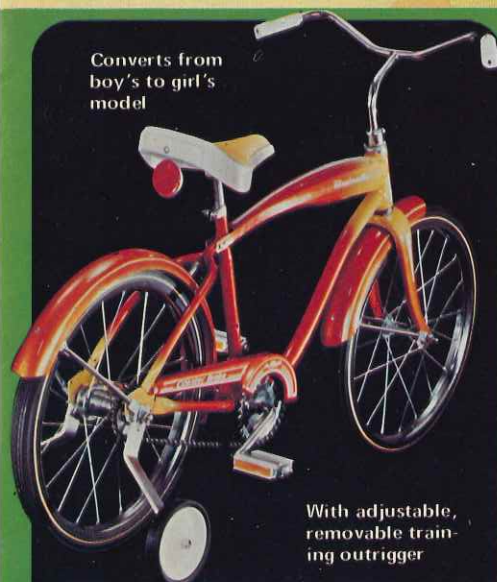
2497

* 4400-MEG2777 \$41.00

TRU-SPECIAL
\$24⁹⁷



Converts from
boy's to girl's
model



With adjustable,
removable training
outrigger

AMF ROADMASTER JR. 20" SIDEWALK BIKE. Streamlined tank, chrome handlebar, contour saddle. Ball bearing hub, coaster brake, punctureproof 20" x 1-5/8" tires. Flamboyant goldfish. 36 lbs.

* C988SS-TAM2997 \$37.95

Hedstrom



HEDSTROM 10" SEMI HI-RISE TRICYCLE. Adjustable handlebar and saddle. All nylon bearing wheels, semi-pneumatic tires. Hot red. 16 lbs.

* 3340-VHM1077 \$13.95

As above, but 13" front wheel. 18 lbs.

* 3341-VHM1197 \$15.95

SPRING VALUE

\$69⁹⁷



LEISURECRAFT MEN'S 10-SPEED 27" BIKE. A classy lightweight that leaves the others behind! Has 10-derailleur gears for maximum acceleration. Front and rear caliper-type handbrakes. Comfortable spring-mounted racer-type black saddle. These and many other features attest to its quality. 37 lbs.

* 28MLE6997 \$99.95



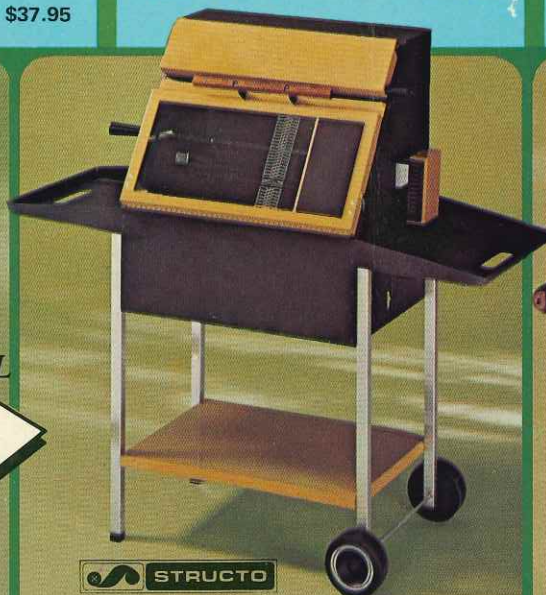
TRU-SPECIAL
\$10⁹⁷

Air King
Quality and Comfort

3-SPEED 20" FAN. Uni-directional. 5-wing plastic blade. Front, back plastic safety grills. Wedgewood blue. 16 lbs.

1097

PL20P-3BE1327 \$23.80



STRUCTO

PATIOMASTER™ WAGON GRILL. Separate warming oven. 6-position removable fire pan, see-thru glass door. UL listed motor. 45x47x20" set up. 45 lbs.

* 7436NTU3397 \$44.95

TRU-SPECIAL
\$58⁷



DOUBLE HIBACHI. Twice the cooking area for faster serving. Cast iron with removable grills. Individual grates, dampers adjust separately for height and heat. Hardwood handles and base. Use indoors or out. 10x20". 20 lbs.

587

HBC-1020-NTA697 \$10.95

*Merchandise sold unassembled

Lawn and Garden Tools and Accessories



TRU-SPECIAL
\$49⁹⁴

QUALITY CRAFT

QUALITY CRAFT

QUALITY CRAFT 20" ROTARY MOWER. Cuts a wide 20" swath. 3 HP engine, 14-gauge steel deck. One piece steel blade. Engine control located high on handle. Manual type height adjustment from 1/2" to 2-7/8". 55 lbs.

4994

*42001X8NMA5477\$79.95

Grass Catcher. Zip open canvas bag, 7 lbs.

42403X8NMA787\$10.95

TRU-SPECIAL
\$11⁸⁷

BURGESS



BURGESS CORDLESS ELECTRIC GRASS CLIPPER. Rechargeable; more cutting time between charges because of direct drive rotary action. Reversible blade, blade guard, safety on/off lock. With power pack recharger. 21x11x9". 3 lbs.

1187

G380-BV1397\$19.95



TRU-SPECIAL
\$14⁹⁷

VILLAGE BLACKSMITH 16" DOUBLE EDGE HEDGE TRIMMER. Over-size, graduated notches. 2000 strokes per minute. Chrome wrap-around handle, die-cast aluminum housing. Single reduction gears. 3-conductor cord with ground wire. 120v AC, 60 cycle. 7 lbs.

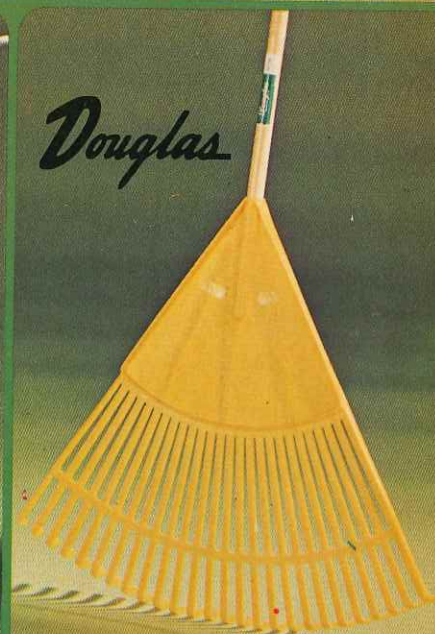
1497

9855NLM1897\$26.95



20" IMPERIAL MARK SPREADER. Pre-set flo-rate control. Built-in lawn marker shows you where you've been. Steel hopper holds up to 72 lbs. 10" wheels. 19 lbs.

*1662F-NCE1447\$21.95



DOUGLAS BIG SWEEP RAKE. Polypropylene rake with 26 tines sweeps a big 2' wide area with each stroke. 48" handle allows longer reach. Easy to handle. 3 lbs.

19-203DUG287\$4.00



COLORITE 50-FT. GARDEN HOSE.

All-weather reinforced—coils easily, flexible, won't burst under pressure. 5/8" inside diameter. 7 lbs.

C1603NCP597\$8.50



OUTDOOR EXTENSION CORD.

3-conductor type. Safety colored plastic. UL approved.

6798GNC597 50'. 4 lbs\$8.95

6799GNC997 100'. 9 lbs\$14.95

6797GNC327 25'. 2 lbs\$4.95

*Merchandise sold unassembled

Spring Outdoor Sports



TENNIS BALLS. Lively, quality made tennis balls for best play on all surfaces. 1 lb.
CAN OF 3—\$2.14 \$3.95



WILSON "T2000" STEEL TENNIS RACKET. Astro-Bow steel frame, international nylon strung. Molded plastic handle. Form-fitting cover. 2 lbs.
T2060-WG2977 \$52.00



SPALDING

SPALDING BOB GIBSON AUTOGRAPH FIELDERS GLOVE. Diamond flex web, rawhide laced U-shaped heel, E-Z palm hinge. Full leather lining; foam padded. For right-handers. 2 lbs.

997

3321-XA1447 \$18.95

As above, but for left-handers.

997

3322XA1447 \$18.95

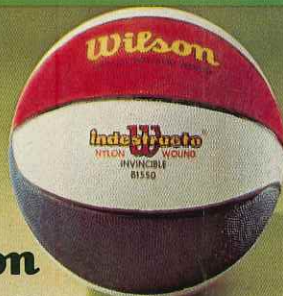


ATLANTIC GOLF BAG TRAVEL COVER. Jumbo size golf bag cover designed to fit all sizes of golf bags. Travel-Tuf supported vinyl with heavy duty zipper and security lock. Carry by sling or handle. Tan. 3 lbs.
1010-ATL847 \$13.25



VOLLEY BALL/BADMINTON SET. Full size volley ball and complete 4-player badminton set. With net, pump and instructions. 8 lbs.

V4VB-WK797 \$11.95



Wilson

WILSON "INVINCIBLE" INDESTRUCTO® OFFICIAL BASKETBALL. Nylon wound carcass. 2 lbs.

B1550-WG597 \$12.25

AUTO-FOLDING GOLF CART. Two-way adjustable stand-off padded bag brackets hold bag safely, securely. Push button handle release. Riveted tubular construction, 10x1.75 sleeve bearing, teardrop wheels, chrome-like finish. Stands and rolls when folded. 15 lbs.
14400-NJY1297 ... \$21.95



55-PC. SOCKET WRENCH & TOOL SET. 3 complete square drive chrome-plated socket sets: ½", 3/8" and ¼" drive. Long spinner handle, 2 adapters, 2 screwdriver heads, Phillips head, 8 hex key attachments, 2 extensions, 18 ignition wrenches, plier, metal tool box. 8 lbs.

1297

550-ALL4487 \$22.50

TRU-SPECIAL
\$694



RAM 3-D GOLF BALLS. First wound distance ball you can't cut. Lively, practically indestructible. 2 lbs.

694

205001-RGC797 Box of 12 \$15.50

The Finest in Fishing Equipment



TRU-SPECIAL
\$63⁸⁷

MINN KOTA 55

MULTI-SPEED TROLLING MOTOR. Transistorized solid state motor for extra fine speed tuning. 10-position bracket. Forward-reverse switch at high speed. Delivers 12.5 lbs. of thrust at 2000 rpm; 17.5 amp draw at top speed. 17 lbs.

6387

55NMK7597 \$135.00



CONTOUR BOAT SEAT. 1-pc. molded polyethylene seat mounted on full 360° stainless steel ball bearing swivel base. Threaded screw type locking rods. White. 6 lbs.

6612FR627 \$9.95



TRU-SPECIAL
\$3⁵⁷

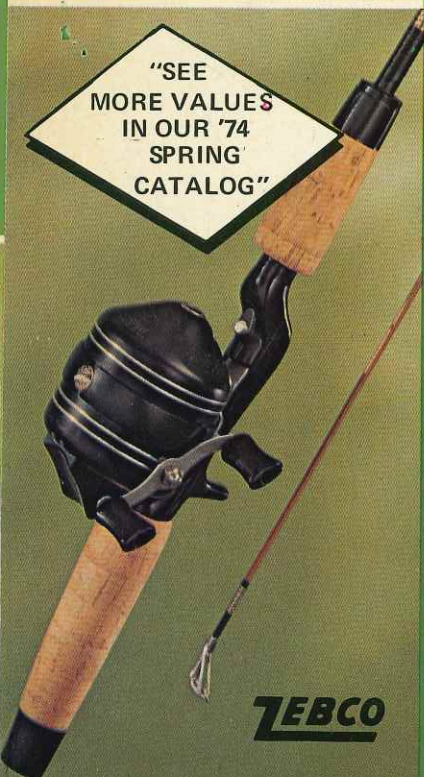
PLANO

PLANO THREE-TRAY TACKLE BOX. Wider, deeper trays with 16 multi-sized compartments. Big recessed handle, no-tip top. Hi-impact polystyrene in ochre/olive brown. 13-3/8x7 1/4x7 1/4". 3 lbs.

357

5030-PLN447 \$6.95

"SEE
MORE VALUES
IN OUR '74
SPRING
CATALOG"



ZEBCO

ZEBCO PUSH-BUTTON SPIN-CAST SET. Balanced combination for medium freshwater fishing. 600 spin-cast reel filled with premium mono line. 5'6" med. action 4060 spincast rod. 2 lbs.

2490-UCA997 \$19.95



garcia

GARCIA "MITCHELL 300" SPINNING REEL. Constant cycle gears, Teflon® disc drag, 3 1/2-to-1 gear ratio, tungsten carbide guide. With 2 snap-on spools. 2 lbs.

300-GM1497 Right Hand \$45.00

301-GM1497 Left Hand \$45.00



TRU-SPECIAL
\$1¹⁴

ZEBCO FISH DE-LIAR. Handy, accurate spring operated weight scale with easy-to-read tape measure. Weighs up to 28 lbs., measures up to 36". Durable rustproof finish. 1 lb.

114

228UCA447 \$2.50

Shakespeare



SHAKESPEARE PUSH-BUTTON OUTFIT. A "kit for a king" with matched rod, reel and line. 1700 II reel with 12 lb. line and 2-pc. 6' Wonderod. Great for all-around general fishing. Push-button control. 1 lb.

S333III XH1677 \$28.00

All Your Camping Needs

TRU-SPECIAL
\$16⁹⁷



Coleman

COLEMAN SNOW-LITE 56-QT. COOLER. Lustrous enamel finish, zinc coated steel case, polyurethane foam insulation. Leakproof plastic interior, styrene tray, plastic drain. Recessed steel handles with bottle openers. 22½x13½x15¼". 16 lbs.

1697
5255CN1847 \$29.95

TRU-SPECIAL
\$4⁹⁴



FIRE EXTINGUISHER. For oil and electrical fires. 5 BC rating. Wall mounts. Refillable. 4 lbs.

494
310R-MRC597 \$9.95

TRU-SPECIAL
\$13⁷⁷

WORLD FAMOUS

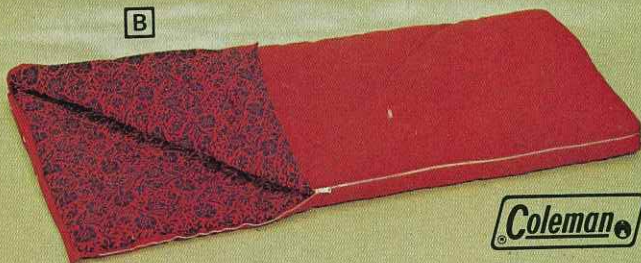


WORLD FAMOUS "KILIMANJARO" NYLON BACK PACK. Nylon bag with adjustable shoulder straps. Aluminum frame. Loads up to 100 lbs. Sturdy yet lightweight... makes back packing easy, comfortable. Total capacity 2650 cubic inches. 5 lbs.

1377
229UWF4597 \$23.50



A



B

Coleman

(A) WORLD FAMOUS 2-MAN NYLON TENT. 5x7 floor, 3'4" center height. Nylon floor. Alum. poles. 6 lbs.

*480-UWF2997 \$45.00
3-MAN TENT. 7x7' floor, 5' ctr. 8 lbs.
*483UWF3797 \$56.95

(B) COLEMAN WASHABLE SLEEPING BAG. 3lb. poly fiber fill. Head flap carrying case. Cotton lined. 33x75". 8 lbs.

603CN1797 \$29.95

(C) ZEBCO "TRIPPER" PRO-PANE GRILL. Efficient 10,000 BTU burner. Permanent lava rock briquettes. Adjustable burner control. Uses 14.1 or 16.4 oz. disposable cylinder. Slim line fold-away design. 14 lbs.

2450-UCA2677 \$44.95

(D) COLEMAN CAMP STOVE. 2 stainless steel burners on 11" centers. Cap. 3½ pts. propane. 25,600 BTU/hr. Flame regulator. Leak-proof tank, built-in pump stores in stove. Steel case, wind-breaks. 22x13¾x6¼" folded. 16 lbs.

*413CN1797 \$24.95



C



D

ZEBCO

(E) ZEBCO TRAVELER 300. Two mantle propane lantern. Wide cone Pyrex globe permits light to spread over large area. No pumping needed. Tip-resistant base and hanging handle. Adjustable control valve for variable light intensity. Use 14.1 or 16.4 oz. disposable cylinders. 7 lbs.

300-UCA1097 \$18.95

(F) ALADDIN 1-QT. VACUUM BOTTLE. Indestructible polypropylene jacketed thermos. Rust and dent proof, easy to clean. Injection molded. Non-jamming cup cap, insulated leakproof stopper, non-drip pouring lip. Seamless vacuum insulated filler, rubber cushioned shock absorber. 2 lbs.

43C-AD224 \$3.50



E

F



WORLD FAMOUS 14 PC. MESS KIT. Teflon® fry pan, lid, pail, 2 pots, 4 plates, 4 cups; shaker, spatula. 5 lbs.

464UWF1097 \$14.95

*Merchandise Sold Unassembled

Exquisite™

Beautiful and Brilliant Diamond Solitaires



TRU-SPECIAL

EXTRA
10% OFF
BUYERS CODE ON ALL
EXQUISITE
SOLITAIRES

1 4-PRONG TRADITIONAL SOLITAIRE

FLAWLESS QUALITY DIAMOND 18K Gold

	White	Yellow	
1/4 Ct.	22041-E17500	22042E17500	\$ 325.00
1/2 Ct.	25041-E45000	25042E45000	\$ 800.00
3/4 Ct.	27041-E95000	27042E95000	\$1,600.00
1 Ct.	20041-E199500	20042E199500	\$3,500.00

FINEST QUALITY DIAMOND 14K Gold

1/4 Ct.	12041-E13500	12042E13500	\$ 235.00
1/3 Ct.	13041-E17500	13042E17500	\$ 325.00
3/8 Ct.	14041-E23500	14042E23500	\$ 450.00
1/2 Ct.	15041-E35000	15042E35000	\$ 650.00
5/8 Ct.	16041-E42500	16042E42500	\$ 775.00
3/4 Ct.	17041-E69500	17042E69500	\$1,250.00
9/10 Ct.	19041-E95000	19042E95000	\$1,600.00
1 Ct.	10041-E128500	10042E128500	\$2,200.00

DELUXE QUALITY DIAMOND 14K Gold

1/4 Ct.	42041-E9950	42042E9950	\$ 175.00
1/3 Ct.	43041-E15000	43042E15000	\$ 265.00

3/8 Ct.	44041-E19950	44042E19950	\$ 350.00
1/2 Ct.	45041-E26500	45042E26500	\$ 475.00
5/8 Ct.	46041-E35000	46042E35000	\$ 650.00
3/4 Ct.	47041-E55000	47042E55000	\$ 950.00
7/8 Ct.	48041-E65000	48042E65000	\$1,100.00
1 Ct.	40041-E84500	40042E84500	\$1,500.00

ILLUSTRATIONS ENLARGED TO SHOW DETAIL.
PLEASE SPECIFY SIZE WHEN ORDERING.

2 6-PRONG SOLITAIRE

FLAWLESS QUALITY DIAMOND 18K Gold

	White	Yellow	
1/4 Ct.	22061-E17500	22062E17500	\$ 325.00
1/2 Ct.	25061-E45000	25062E45000	\$ 800.00
3/4 Ct.	27061-E95000	27062E95000	\$1,600.00
1 Ct.	20061-E199500	20062E199500	\$3,500.00

FINEST QUALITY DIAMOND 14K Gold

1/4 Ct.	12061-E13500	12062E13500	\$ 235.00
1/3 Ct.	13061-E17500	13062E17500	\$ 325.00
3/8 Ct.	14061-E23500	14062E23500	\$ 450.00
1/2 Ct.	15061-E35000	15062E35000	\$ 650.00
5/8 Ct.	16061-E42500	16062E42500	\$ 775.00
3/4 Ct.	17061-E69500	17062E69500	\$1,250.00

Light carat approximately .90 carat:

9/10 Ct.	19061-E95000	19062E95000	\$1,600.00
1 Ct.	10061-E128500	10062E128500	\$2,200.00

DELUXE QUALITY DIAMOND 14K Gold

1/4 Ct.	42061-E9950	42062E9950	\$ 175.00
1/3 Ct.	43061-E15000	43062E15000	\$ 265.00

3/8 Ct.	44061-E19950	44062E19950	\$ 350.00
1/2 Ct.	45061-E26500	45062E26500	\$ 475.00
5/8 Ct.	46061-E35000	46062E35000	\$ 650.00
3/4 Ct.	47061-E55000	47062E55000	\$ 950.00
7/8 Ct.	48061-E65000	48062E65000	\$1,100.00
1 Ct.	40061-E84500	40062E84500	\$1,500.00



TRU-SPECIAL

EXTRA
10% OFF
BUYERS CODE ON ALL
EXQUISITE
SOLITAIRES

3 DELICATE MIRACLE STYLE MOUNTING

FLAWLESS QUALITY DIAMOND 18K Gold

	White	Yellow	
1/4 Ct.	22021-E17500	22022E17500	\$325.00
1/2 Ct.	25021-E45000	25022E45000	\$800.00

FINEST QUALITY DIAMOND 14K Gold

1/4 Ct.	12021-E13500	12022E13500	\$235.00
1/3 Ct.	13021-E17500	13022E17500	\$325.00
3/8 Ct.	14021-E23500	14022E23500	\$450.00
1/2 Ct.	15021-E35000	15022E35000	\$650.00

DELUXE QUALITY DIAMOND 14K Gold

1/4 Ct.	42021-E9950	42022E9950	\$175.00
1/3 Ct.	43021-E15000	43022E15000	\$265.00

3/8 Ct.	44021-E19950	44022E19950	\$350.00
1/2 Ct.	45021-E26500	45022E26500	\$475.00

Matching Wedding Bands For All Solitaires

	White Gold	Yellow Gold	
Ladies' 14K 2mm			
	7019JFG900	7018JFG900	\$15.00
Men's 14K 3-1/2mm			
	7031-JFG1750	7030-JFG1750	\$32.50
Ladies' 18K 2mm			
	2151-JFG1600	2152JFG1600	\$27.50



TRU-SPECIAL

EXTRA
10% OFF
BUYERS CODE ON ALL
EXQUISITE
SOLITAIRES

DIAMOND GUARANTEE..

Every Exquisite Diamond transaction is accompanied by our official Diamond Guarantee Bond.

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS.

TRU-SPECIAL

\$12700

1/4 Ct.

Beautiful Trio Bridal Set. Engagement ring with 1/4 carat center diamond. Wonderfully wide Swiss cut wedding bands in 14K gold.

60031-E18400... Bride's Set-White... \$320.00
60032-E18400... Bride's Set-Yellow... \$320.00
60041-E4500... Groom's Ring-White \$ 75.00
60042-E4500... Groom's Ring-Yellow. \$ 75.00

Trio Bridal Set. Glistening engagement ring features a solitaire center diamond. Lustrous matching Florentine wedding bands of 14K yellow gold.

12700
60062-E14500... Bride's Set-1/4 Carat... \$245.00
60072-E34500... Bride's Set-1/2 Carat... \$580.00
60082-E4500... Groom's Ring... \$ 75.00

Breathtaking Wide Band Bridal Set. Excitingly different engagement ring accented by 14K white gold swirl with 5 fiery diamonds which overlap wide wedding band. 1/2 carat total weight of diamonds. 14K yellow gold.

60033-E29700 \$500.00

Exquisite Diamond Engagement Ring Sets



1



2

TRU-SPECIAL

\$29700



3



4



5



6



7



8

TRU-SPECIAL

\$34700

1 Ct. T.W.

1 Diamond and Ruby Bridal Set. Stunning engagement ring with 1/4 carat center diamond accented by a side diamond. Wedding band with 3 alternating diamonds and 3 genuine rubies. 14K white gold. Total gem weight: 3/8 carat.

60111-E18900 \$330.00

Diamond and Sapphire Bridal Set—same as above with genuine blue sapphires and diamonds.

60121-E18900 \$330.00

2 Diamond and Sapphire Bridal Set. Features fiery center diamond in engagement ring with 2 side diamonds. 4 genuine sapphires in wedding band. Total gem weight 1/3 carat.

60141-E13900 \$235.00

Diamond and Ruby Bridal Set—Same as above with genuine rubies and diamonds.

60151-E13900 \$235.00

3 Enchanting Antique Finish Bridal Set. Majestic solitaire engagement ring with 1/3 carat center diamond. Matching wedding band with radiant diamond. 14K yellow gold, Greek Key motif mounting.

60092-E21900 \$375.00

4 Antique Style Bridal Set. Exquisite engagement ring has 1/2 carat center diamond set on 14K yellow gold leaf motif on antique background with matching band.

29700
60052-E35900 \$600.00

5 1 1/2 Carat Bridal Set. Large dazzling center diamond accented by swirl of 5 diamonds in the engagement ring. Interlocking swirl of 5 diamonds in wedding ring. 14K white gold. 1/2 carat total weight of diamonds.

60131-E23750 \$400.00

6 Diamond Cluster Bridal Set. 14K white gold engagement ring with center diamond surrounded by 8 tiny diamonds. Total weight 3/8 carat. Dainty tapered white gold wedding band.

60101-E18700 \$325.00

7 Breathtaking Bridal Set. Engagement ring with dazzling center diamond and 6 side diamonds. Matching wedding ring has 6 diamonds. Total weight 1 carat.

34700
60271-E38900 14K White Gold \$650.00
34700

60272-E38900 14K Yellow Gold \$650.00
Total Weight 2 carat

60281-E74900... 14K White Gold... \$1,250.00

60282-E74900... 14K Yellow Gold... \$1,250.00

8 Two Carat Bridal Set. Features large center diamond with 4 side diamonds in the engagement ring and 5 sparkling diamonds in the wedding ring. Total weight 2 carats.

60161-E77500... 14K White Gold... \$1,300.00

60162-E77500... 14K Yellow Gold... \$1,300.00

Illustrations enlarged to show detail. Please specify size and color when ordering. Prices may fluctuate due to the devaluation of the dollar and the instability of the gold and diamond markets.

TRU-SPECIAL

\$279⁹⁷



A

B

TRU-SPECIAL

\$169⁹⁷



C

D

TRU-SPECIAL

\$79⁹⁷



E

F

TRU-SPECIAL

\$79⁹⁷



G

H

TRU-SPECIAL

\$34⁷⁷

TRU-SPECIAL

\$77⁹⁰

P

R

A Breathtaking Cluster of 16 genuine rubies and 9 diamonds. 2 carats total weight. 14K white gold.

27997
910-JMT2-1000 \$525.00

B Magnificent Cluster of 16 genuine sapphires sprinkled with 9 dazzling diamonds. 2 carats total weight. 14K white gold.

27997
920-JMT2-1000 \$525.00

C Stunning Diagonal Setting with 5 sparkling diamonds and 14 genuine rubies. 1 carat total weight. 14K yellow gold.

16997
956JMT2-9500 \$335.00

D Magnificent Diagonal Setting features 5 sparkling diamonds and 14 genuine sapphires. Total weight 1 carat. 14K white gold.

16997
962JMT2-9500 \$335.00

E Fiery Diamond radiates a star of 8 genuine rubies. 1/2 carat total weight. 14K white gold.

7997
6963E9900 \$166.50

F Delicate Frame of 8 genuine sapphires surround a glistening diamond. 1/2 carat total weight. 14K white gold.

7997
6962E9900 \$166.50

G Center Diamond radiates the beauty of 8 genuine rubies. 1 carat total weight. 14K white gold.

7997
903JMT2-9900 \$175.00

H Dazzling Center Diamond surrounded by 8 genuine sapphires. 1 carat total weight. 14K white gold.

7997
913JMT2-9900 \$175.00



ELEGANT DIAMOND JEWELRY

TRU-SPECIAL

\$12⁷⁷

TRU-SPECIAL

\$17⁴⁷

T

U

TRU-SPECIAL

\$17⁹⁷

TRU-SPECIAL

\$17⁴⁷

V

W

TRU-SPECIAL

\$317⁹⁷

TRU-SPECIAL

\$169⁹⁷

TRU-SPECIAL

\$48⁹⁷

TRU-SPECIAL

\$259⁷⁰



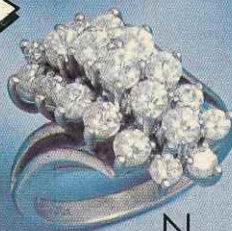
TRU-SPECIAL

\$21⁹⁷



Dainty Pierced Earrings with a lustrous diamond nestled in each 6-prong setting. 14K gold.

2197
30661-JMT2-925 White \$55.75
2197
30662JMT2-925 Yellow \$55.75



N

TRU-SPECIAL

\$159⁷⁷



Diamond Earrings for Pierced Ears. Classic 6-prong setting of 14K white gold. 1/2 Ct. T.W.

15977
30391-JMT2-950 \$300.00
As above, 14K yellow gold.
15977
30392JMT2-950 \$300.00

J Twin Starburst Clusters of 14 dazzling diamonds mounted in 14K white gold. 1 carat total weight.

31797
30591-WDC2-950 \$600.00

K Sunburst Mounting adds splendor to 17 fiery diamonds. 1/2 carat total weight.

16997
81391-WDC2-9900 14K White Gold \$335.00

16997
81392WDC2-9900 14K Yellow Gold \$335.00

L Delicate Calla Lily Setting with 4 sparkling diamonds. Precious ring for a modern miss!

4897
12762WDC2-950 14K Yellow Gold \$100.00

4897
12761-WDC2-950 14K White Gold \$100.00

M Beautiful Cluster of 7 dazzling diamonds. 1Ct. T.W. 14K yellow Gold.

25970
93102WDC2-9750 \$525.00

As above, 14K white gold.
25970
93101-WDC2-9750 \$525.00

N Beautiful Cocktail Ring with 19 lustrous diamonds. 2 carats total weight. 14K white gold.

55182F74900 \$1200.00

ILLUSTRATIONS ENLARGED TO SHOW DETAIL.
PLEASE SPECIFY SIZE WHEN ORDERING.
T. W. MEANS TOTAL WEIGHT.

P Modern Diamond Shaped Pendant ... with a .05 carat diamond in the center of a 14K white gold mounting.

3477
30031-WDC2-975 \$67.50

R Beautiful Diamond Solitaire Pendant in glistening 14K white gold. 1/5 ct.

72361-WDC2-780 7790 \$162.50

T Silhouette Heart Pendant of gleaming 14K white gold features a diamond dangle.

1277
167AC2-797 \$30.00

U Lovely Bow Knot Pendant with a sparkling diamond nestled in the center. 14K gold.

1747
12351-JMT2-850 White \$48.50

1747
12352JMT2-850 Yellow \$48.50

V Swirling Petal Pendant of Florentine and bright 14K yellow gold with a twinkling diamond center.

12422AC2-997 1797 \$39.95

W Snowflake Pendant ... radiant diamond set in unique mounting of 14K white gold.

12371-JMT2-75 1747 \$38.50

X Petite Pendant in 14K white gold set with a diamond.

30731-WDC2997 .05 Ct. T.W. \$50.00
30741-WDC4750 .10 Ct. T.W. \$80.00

CHOICE RINGS FOR MEN



1
TRU-SPECIAL
\$34⁷⁷



3
TRU-SPECIAL
\$35⁹⁷



2
TRU-SPECIAL
\$49⁹⁷



4
TRU-SPECIAL
\$29⁹⁷

1 Quartz Catseye in a handsome 10K yellow gold solid back mounting with sculptured accents.

3477
1028UL4997 \$82.50

3 Genuine Jade in tailored Florentine 14K yellow gold setting with bright edges.

3597
1757JTT4497 \$86.50

2 Diamond and Black Onyx in a masculine, solid back, 10K yellow gold mounting with Swiss cut sides.

4997
8525JTT6250 \$115.00

4 Signet Ring with modern cushion shaped top, 10K yellow gold. Specify 3 initials.

2997
473MRR3997 \$74.50

ELEGANT DIAMOND RINGS



TRU-SPECIAL
\$287⁹⁰



TRU-SPECIAL
\$57⁹⁰

Handsome Ring aglow with a cluster of 7 diamonds. Dome style solid back mounting has a satin finish with contrasting polished accents. 1 Ct.T.W. 14K Yellow Gold

28790
3472WDC34950 \$595.00

14K White Gold
28790

3471-WDC34950 \$595.00

Diamond Solitaire in a handsome satin-finish mounting of 14K yellow gold.

5790
3352WDC6950 \$125.00

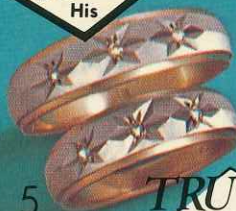
T. W. MEANS TOTAL WEIGHT.

PLEASE SPECIFY SIZE WHEN ORDERING.

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS.



TRU-SPECIAL
\$49⁸⁷
His



TRU-SPECIAL
\$27⁹⁷

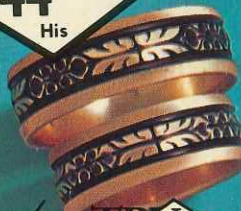


TRU-SPECIAL
\$72⁷⁷



TRU-SPECIAL
\$59⁹⁷
His

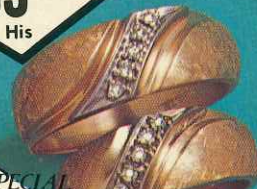
TRU-SPECIAL
\$44⁸⁷
His



TRU-SPECIAL
\$27⁹⁷



TRU-SPECIAL
\$59⁹⁷
Hers



TRU-SPECIAL
\$59⁹⁷
Hers

14K GOLD WEDDING BANDS

5 Bright Starburst of 3 brilliant diamonds! Swiss cut 14K white gold rings with polished yellow gold edges.

4987
7009PM6275 His \$105.00

4587
7008PM5725 Hers \$95.00

4487
7095PM5550 His \$100.00

4287
7094PM5550 Hers \$98.50

2797
7020-JFG3425 Yellow \$60.00

7 Bride's 8mm Plain Wedding Band of polished 14K gold.

2797
7020-JFG3425 Yellow \$60.00

8 Groom's 5mm Plain Wedding Band of polished 14K gold.

2797
7016JFG3425 Yellow \$60.00

2797
7017JFG3425 White \$60.00

7277
5577ADW9175 \$152.00

9 Wide Wedding Ring with intricate braided design. 14K yellow gold.

7277
5577ADW9175 \$152.00

10 Fashionable Rings of distinctive beauty... with 5 glittering diamonds set on the diagonal. Florentine 14K gold.

14K Yellow Gold
5997
4152JMT7950 His \$135.00

5997
4162JMT7950 Hers \$135.00

14K White Gold
5997
4151-JMT7950 His \$135.00

5997
4161-JMT7950 Hers \$135.00

ILLUSTRATIONS ENLARGED TO SHOW DETAIL.



TRU-SPECIAL
\$36⁹⁷

1



TRU-SPECIAL
\$23⁷⁷

2



TRU-SPECIAL
\$34⁴⁷

3



TRU-SPECIAL
\$39⁷⁷

4



TRU-SPECIAL
\$37⁹⁷

5



TRU-SPECIAL
\$44⁷⁷

6



TRU-SPECIAL
\$99⁹⁷

7



TRU-SPECIAL
\$32⁹⁷

8



TRU-SPECIAL
\$18⁷⁷

9



TRU-SPECIAL
\$36⁷⁷

10



TRU-SPECIAL
\$41⁷⁷

11



TRU-SPECIAL
\$31⁹⁷

12



TRU-SPECIAL
\$19⁷⁷

13



TRU-SPECIAL
\$21⁷⁷

14



TRU-SPECIAL
\$39⁹⁷

15



TRU-SPECIAL
\$26⁹⁷

16



TRU-SPECIAL
\$9⁹⁷

17



TRU-SPECIAL
\$14⁷⁷

18



TRU-SPECIAL
\$17⁹⁰

19



TRU-SPECIAL
\$26⁹⁷

20



TRU-SPECIAL
\$9⁹⁷

21



FASHIONABLE LADIES' RINGS

1 Filigree Butterfly with 7 glistering opals that accent this enchanting ring of 14K yellow gold.

3697
85JEX4597..... \$79.50

2 Delicate Filigree Mounting accents the glowing beauty of a lustrous genuine opal set in 10K yellow gold.

2377
3681-UL2997..... \$57.50

3 Glittering Oval Opal surrounded by 12 lovely round opals in a dainty setting of 10K yellow gold.

3447
3384UL4397..... \$76.50

4 Dainty Heirloom Ring with a genuine opal highlighted by open-work filigree mounting of 14K yellow gold.

3977
6752ADW4975..... \$92.50

5 Six Genuine Opals border center opal. Set in an attractive antique style mounting of 14K yellow gold.

3797
2312YG4875..... \$86.50

6 Regal Wedding Ring with a pear shaped genuine opal in a 14K yellow gold filigree setting.

4477
6529ADW5650..... \$100.00

7 Breathing Blue Linde Star ... 3 ct. beauty set in a circle of 14 diamonds. 14K white gold.

9997
2005JMT12950..... \$217.50

8 Synthetic Blue Star Sapphire ... dramatized with 2 shimmering spinels. 10K white gold.

3297
1066UL4125..... \$71.50

9 Beautiful Blue Linde Star ... set in 10K white gold.

1877
8332AC2375..... \$43.00

10 Genuine Black Star Sapphire and one brilliant diamond. 14K yellow gold.

3677
8630-DAK4550..... \$79.50

11 Trio of Genuine Garnets in a lovely twisted rope setting of 14K yellow gold. A ring of special enchantment.

4177
2305YG5275..... \$94.50

12 Garnet Quartet ... 4 marquise shaped genuine garnets mounted in 14K yellow gold.

3197
2304YG4025..... \$67.00

13 Sculptured Mounting with large smoky topaz quartz. 10K yellow gold.

1977
1128UL2725..... \$52.00

14 Trio of Genuine Jade Stones ... a stunning ring in an antique style mounting of 14K yellow gold. She'll cherish it always.

2177
1771-JTT2750..... \$51.50

15 Ring of Special Beauty ... shimmering genuine amethyst set in a circle of 10 elegant cultured pearls. 14K yellow gold.

3997
1512GWR4997..... \$92.50

16 Pair of Radiant Diamonds accent the soft luster of a beautiful cultured pearl. An exquisite ring of 14K white gold.

2697
6406AC8425..... \$63.00

17 Classic 6-prong Setting holds a beautiful cultured pearl. Exquisite mounting of 10K gold.

997
992AC1300 Yellow..... \$24.50

18 Lovely Genuine Cameo in rope-like frame of 10K yellow gold.

1477
39JTT1897..... \$32.95

19 Sweetheart Ring features twin diamonds on slender band of 14K gold.

1790
7283AC2300 White..... \$40.00

1790
7284AC2300 Yellow..... \$40.00

20 Petal Swirl Ring with a diamond center ... delightful remembrance for a special young lady. In Florentine and bright 14K yellow gold.

2697
12782AC9425..... \$63.00

21 Friendship Ring of 10K gold spells LOVE ... seals it with a diamond.

997
8820-AC1475 White..... \$25.50

997
8821-AC1475 Yellow..... \$25.50

Sweetheart Ring of 10K yellow gold with a diamond studded 6-point star ... a pretty remembrance of a special occasion.
1497
433MRR1850..... \$34.50

10K Yellow Gold Signet Ring ... to size 8. Specify 1 initial.
1297
472MRR1650..... \$30.00
As above, in 10K white gold.
1297
471-MRR1650..... \$30.00

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS.

ILLUSTRATIONS ENLARGED TO SHOW DETAIL. PLEASE SPECIFY SIZE WHEN ORDERING.

Jewelry for Mother or Grandmother

A Sparkling Circle Pin ... 11 simulated birthstones. Crystal stones substituted if less birthstones are desired. 12K yellow gold filled. 2052YM075-697 ... \$15.00

Simulated Birthstones

January: Garnet July: Ruby
February: Amethyst August: Peridot
March: Aquamarine September: Blue Sapphire
April: White Sapphire October: Rose Zircon
May: Emerald November: Topaz
June: Alexandrite December: Blue Zircon

B Token of Your Love ... a family ring for Mother or Grandmother. Simulated birthstone for each member of family. Double channel mounting. 10K gold. A gift she'll treasure.

No. of Stones	White Gold	Yellow Gold	
2	13414G1975-1497	13314G1975-1497	\$36.00
3	13415G2175-1647	13315G2175-1647	\$39.00
4	13416G2375-1797	13316G2375-1797	\$43.00
5	13417G2575-1947	13317G2575-1947	\$46.00
6	13418G2775-2097	13318G2775-2097	\$50.00
7	13419G2975-2247	13319G2975-2247	\$53.00

TRU-SPECIAL
\$697



IMPORTANT!
When ordering family birthstone jewelry, please list birth months in order in which stones are to be set.

PLEASE SPECIFY RING SIZE WHEN ORDERING.



Five Pairs of Pierced Earrings. Set includes: pearl earrings, hoop earrings, jade earrings, flower earrings, and ball earrings. Each is 14K yellow gold filled with 14K gold posts. 0558PNB700-477 ... \$12.00



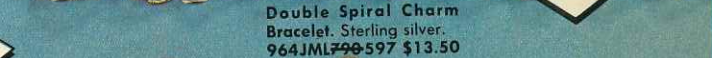
Large Hoop Pierced Earrings. 14K yellow gold. 2105JPL1350-997 ... \$25.50
As above, in white gold. 2305JPL1350-997 ... \$25.50

3/16" Domed Slip-On Bangle Bracelet. 14K yellow gold. 22JRN4475-3497 \$85.00

TRU-SPECIAL
\$3497



Triple Spiral Charm Bracelet. 14K gold. 225JAG2875 \$48.50



Double Spiral Charm Bracelet. Sterling silver. 964JML790-597 \$13.50



Opal Pierced Earrings. In star setting of 14K YG. 447 1681-JPL650 ... \$12.50



Tiny Ball Pierced Earrings. 14K yellow gold. 297 1029YM450 ... \$8.75



Chain Drop Pierced Earrings. 14K yellow gold. 123YM625-397 \$11.00
As above, in white gold. 127YM625-397 \$11.00



Tiny Bumble Bee Pierced Earrings. 14K gold. 1039YM1025-747 \$18.50



Ivory Rose Pierced Earrings. 14K gold. 32PNB575-467 \$10.50



Tiny Hoop Pierced Earrings. 14K yellow gold. 125ARD575-397 \$10.50



Cultured Pearl Pierced Earrings. 14K gold. 1035YM550 ... \$10.50



Coral Rose Pierced Earrings. 14K gold. 403PNB775 ... \$15.00



Simulated Blue Star Pierced Earrings. 14K white gold. 2001-JPL750-547 \$14.00



Girl Silhouette. 14K Gold. 847 2603NJ1075 ... \$18.50



Boy Silhouette. 14K Gold. 847 2604NJ1075 ... \$18.50



Graduation Day. 14K Gold. 977 3822NJ1575 ... \$27.50



Girl Silhouette. Sterling Silver. 250-JPC100 ... \$1.75



Boy Silhouette. Sterling Silver. 251-JPC100 ... \$1.75



Graduation Cap. 127 1530-JPC175 ... \$3.00



TRU-SPECIAL
\$357



TRU-SPECIAL
\$497



TRU-SPECIAL
\$2177



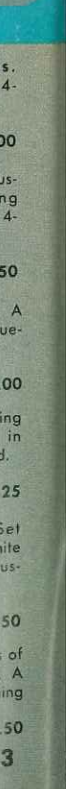
TRU-SPECIAL
\$3997



TRU-SPECIAL
\$1247



TRU-SPECIAL
\$1377



TRU-SPECIAL
\$1247

C Men's Cross. Masculine cross in polished sterling silver. 24" rhodium chain. 357 1905YM447 ... \$7.50

D Cross Pierced Earrings. Delicate crosses in polished 14K yellow gold. 427 1042YM525 ... \$9.75

E St. Christopher Medal ... oval shaped sterling silver medal suspended from 24" rhodium chain. 277 1901-YM330 ... \$6.25

F Delicate Feminine Cross. A slender 12K yellow gold filled cross enhanced with the beauty of a diamond. Suspended from matching chain. 497 1617YM647 ... \$10.75

G Heirloom Design Cross. Delicately sculptured cross of 14K yellow gold; exquisitely suspended on matching chain. 1997 8JMM2650 ... \$50.00

H Modern Design Cross ... centered with a radiant diamond. Expertly crafted 14K white gold contemporary cross. Hangs delicately from matching chain. 1947 10-JTT2497 ... \$42.50

J Blue Star Pierced Earrings. Delicately mounted within a 4-prong setting of 14K white gold. 2177 1090-AC2150 ... \$55.00

K Blue Star Pendant. Blue Star suspended below a sparkling diamond. Spectacular pendant with 4-prong mounting of 14K white gold. 3997 2101-YG4975 ... \$87.50

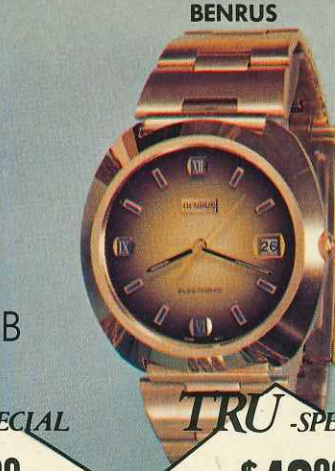
L Genuine Opal Pendant. A precious pendant in an antique-style setting of 14K yellow gold. 1247 117AP1575 ... \$30.00

M Pear Shaped Opal. A stunning pendant with genuine opal in filigree mounting of 14K yellow gold. 1377 177AP1750 ... \$33.25

N Cultured Pearl Pendant. Set within graceful leaves of 14K white gold with a glistening diamond. Suspended from matching chain. 1247 2105YG1550 ... \$28.50

P Baby Cross. A delicate cross of polished 14K yellow gold. A precious gift for baby. With matching dainty chain. 3844CD997 ... \$19.50

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS. 13



(A) Compu-Chron . . . The "Computer" Watch. Electronic, silent—no moving parts. Instant digital time/date. Accurate to within 3 minutes per year. Simply push a button for brilliant ruby red readout. There are no dials, hands, gears, springs, tuning forks or motors; nothing to wind up or run down. Elegant gold tone design with bracelet.

16990

2000-WNW19908 \$275.00

(B) Autowind Pete . . . 25-jewel, self-winding, day-date calendar watch. Yellow case with stainless steel back. Mesh band. Water-resistant*

4990

9017GG6290 \$110.00

(C) Cal Electronic Thor . . . Swiss electronic power cell keeps this date calendar watch running for a whole year! Yellow case with steel back. Link bracelet. Water-resistant*.

4990

5487BW6490 \$110.00

As above, in white; gray dial.

4990

5488BW6990 \$110.00

TRU-SPECIAL

\$169⁹⁰

TRU-SPECIAL

\$49⁹⁰

TRU-SPECIAL

\$49⁹⁰

CLINTON

CLINTON

TRU-SPECIAL

\$19⁹⁰

Stainless Case

WALTHAM



UNIQUE MEN'S WATCHES

Stop Watch with Tachymeter. Goes back to zero at press of button. Rugged silvertone case with steel back. Black dial. Rich leather strap.
774PWC1397 \$22.95

Regatta . . . 17-jewel water-resistant* calendar sport watch. Sweep second hand. Brushed finish case with steel back. Matching expansion bracelet. Modern blue dial.
7428CLW3390 \$57.50

Diver Watch. 17-jewel automatic day-date, water-resistant watch. Has elapsed time indicator, luminous hands, sweep second hand. Stainless steel back. Link band with buckle.
7590-CLW3250 Blue Dial . . \$57.50
7591-CLW3250 Black Dial . . \$57.50

Royal Marine. 17 jewel with date. Water-resistant*. Stainless steel.
7407CLW2295 1990 . . \$39.50
As above, white dial.
7408CLW2295 1990 . . \$39.50
As above, yellow with white dial.
7409CLW2295 2280 . . \$47.50

Auto-Cal. 17-jewel Swiss incabloc self-winding watch. Yellow top. Steel back/link bracelet. Brown dial.
495WY4190 \$75.00
As above, white top; gray dial.
496WY3990 \$72.50

TRU-SPECIAL

\$124⁷

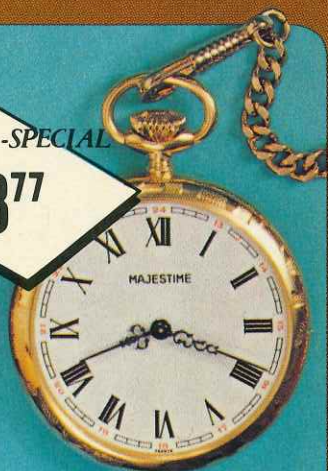


Breitling 17-Jewel Chronograph. 45-minute register. Stainless steel.
9121-WN3875 \$65.00
As above, yellow top; steel back.
9122WN4450 \$75.00

Breitling "1/10th Second" Stop Watch . . . precision time-out timer. Starts, stops, continues from crown. Returns to zero from side button.
1247
318WN4490 \$25.00

TRU-SPECIAL

\$87⁷



Hunting Case Pocket Watch. 17-jewel watch in antiqued goldtone case. Reproduced from old-time hunting watch. Roman numeral dial.
9762PWC2490 \$37.95

Yellow Deluxe Pocket Watch . . . with beautifully engraved case.
877
553MJ1047 \$17.95

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR

FASHION LADIES' WATCHES

A Square of Clear Lucite . . . A handsome, transparent frame for the round black dial with white hands. Clear lucite buckled strap.

797
9778PWC~~997~~ . . . \$16.95

B Ladies' Digital Watch . . . textured gold tone case, black dial and Corfam suede strap.

947
9787PWC~~1097~~ . . . \$18.95

C Hunting Case Pendant Watch . . . the engraved cover is an authentic reproduction. Roman numeral dial. Goldtone case.

997
846PWC~~1247~~ . . . \$18.95



A

TRU-SPECIAL
\$797



B

TRU-SPECIAL
\$997



C

ELEGANT DRESS WATCHES

D Oval Shaped 14K white gold case with 30 diamonds. 17 jewel. Black cord band. total weight 1/2 carat.

2446JAP22500 . . . \$450.00

E Diamond Lady . . . 6 diamonds. White case with steel back. Faceted crystal. 17 jewels.

5690
1993BW6990 . . . \$115.00

F Cadet Nurse . . . Yellow case, steel back. 17 jewels.

5314BW3890 . . . \$70.00

As above, in white.
5315BW3790 . . . \$67.50

G Lady Donna II. 17 jewel Swiss Incabloc, shock-resistant movement. Marquise yellow case with steel back. 10K gold filled Speidel Twist-O-Flex bracelet. Faceted crystal.

450-WY3490 . . . \$59.50

As above, but white.
451-WY3490 . . . \$59.50

H Nurse Paula. 17 Jewel Swiss Incabloc. Yellow top and expansion bracelet. Steel back. Protected against water.

489WY3490 . . . \$59.50

J Lady Electro. Electric dress watch, sweep second hand. Never needs winding. Runs on a tiny battery. Yellow case. Steel back. 10K gold filled bracelet. Shock resistant with Incabloc.

490-WY4890 . . . \$81.50

K Royal Fashion . . . polished yellow case, textured 10K gold filled slip-through bracelet. Steel back. 17 jewel Swiss movement.

491-WY3790 . . . \$67.50

L Diamond Stacia. 6 diamonds. 10K yellow rolled gold plate. One piece case and mesh bracelet. Steel back. 17 jewels.

9209GG~~790~~ 6990 . . . \$159.50

As above, white gold.
9208GG~~790~~ 6990 . . . \$159.50

M Melody. One piece 10K yellow rolled gold plate case and bracelet. Steel back. 17 jewels.

9219GG~~5290~~ 4290 . . . \$92.50

As above, in 10K white gold plate.
9252GG~~5290~~ 4290 . . . \$92.50

N Golden Joy . . . One piece 14K yellow gold case, 10K gold filled bracelet. 17 jewels.

9202GG7290 . . . \$120.00

As above, with 14K white gold case.
9203GG7290 . . . \$120.00

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD, SILVER AND DIAMOND MARKETS.



BENRUS

BENRUS

WALTHAM

WALTHAM

WALTHAM

WALTHAM

D

E

F

G

H

J

K

FOR MORE VALUES SEE OUR '74 SPRING CATALOG

TRU-SPECIAL
\$5690



GRUEN

GRUEN

TRU-SPECIAL
\$4290

L

GRUEN

M

N

TRU-SPECIAL
\$6990



P

R

T

TRU-SPECIAL
\$2370

P Therese . . . Wide Grecian link bracelet, octagon-shaped yellow case. Champagne dial. 17 jewels.

7465CLW2870 . . . \$50.00

As above, in white; white dial.
7466CLW2870 . . . \$50.00

R Heirloom with Roman numeral dial. 17 jewels. Black dial. Suede strap.

7479CLW2390 . . . \$42.50

T Valencia . . . square yellow case, mesh slip-through bracelet. 17 jewels. Champagne dial.

2370
7461-CLW~~2790~~ . . . \$47.50

As above, in white, blue dial.
2370
7462CLW~~2790~~ . . . \$47.50

15

CLINTON WATCHES

Keyholders — Novel and Unique

- 1 Lock Shaped Keyholder. A unique keyholder with a handsome yellow finish.
411-FMP510 \$8.50
- 2 Key Chain. A well constructed key chain combined with a "yahoo" whistle. In white.
1910-YM546 397 \$9.00
- 3 Double Keyholder. A tailored style with rhodium finish. Signet center is suitable for engraving.
409FMP370 177 \$4.50
As above, in yellow finish.
408FMP370 177 \$4.50



PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD, SILVER, AND DIAMOND MARKETS.



TRU-SPECIAL
\$397

4

5

6

7

4 Opal Pendant. A classic style in a textured 12K yellow gold filled drop. Matching chain.
397
1711-YM525 \$8.75

5 30" Necklace. A 6 opal sliding ornament with 3 chain dangles. 12K yellow gold filled.
105JLF2910 \$48.50

6 Opal Earrings. Faceted 12K yellow gold filled settings. French back style.
1506YM720 \$12.00

7 Opal Bracelet. Narrow 12K yellow gold filled links. A compliment to a dainty wrist.
1805YM1980 \$33.00



8

TRU-SPECIAL
\$297

10

11

TRU-SPECIAL
\$397

8 Hand Carved Ivory Pin. 12K yellow gold filled filigree frame surrounds ivory flower.
4211-CUR840 \$14.00

9 Turquoise Pendant. Turquoise lies within a tear drop wrought in faceted sterling silver.
7965TRA480 \$8.00

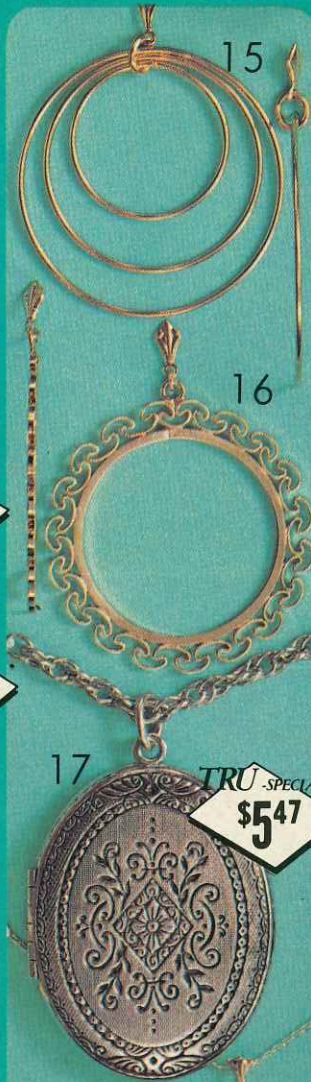
10 French Back Cameo Earrings. Tiny buttons surrounded with 12K yellow gold filled twisted ropes.
1502YM570 \$9.50

11 Cameo Pendant. A dainty hand carved beauty with a 12K yellow gold filled twisted rope border. Matches above earrings.
1702YM560 297 \$6.00

12 Cultured Pearl Pendant and Earring Set. 14K yellow gold filled circle. Pierced earrings have 14K gold posts.
2900-PNB497 \$8.50

13 Cloisonne Pendant and Earring Set. 14K yellow gold filled. Pierced earrings have 14K gold posts.
3900-PNB497 427 \$8.50

14 Pierced Earrings. Filigreed wedding band style. 12K gold filled with 14K gold posts.
397
1526YM440 Yellow \$8.00
397
1527YM440 White \$8.00



15

16

17

TRU-SPECIAL
\$547

18

TRU-SPECIAL
\$3387

15 Hoop Earrings. Three concentric hoops. 12K yellow gold filled with 14K gold posts.
1516YM360 \$6.00

16 Filigreed Hoops. 12K yellow gold filled pierced earrings with 14K gold posts.
1522YM600 \$10.00

17 Silvertone Locket. Engraved front and back. Suspended from 24" chain.
5045FMP660 547 \$11.00
As above, with goldtone finish.
5042FMP660 547 \$11.00

18 Tear Drop Locket. Florentined 14K yellow gold with filigree border. Spinel center.
3387
4976JEN425 \$74.00



TRU-SPECIAL
\$197

Genuine Jade Tie Tack. Yellow bamboo setting.
197
404FMP300 \$5.00



TRU-SPECIAL
\$197

Cultured Pearl Tie Tack. Yellow setting.
197
302FMP300 \$5.00



TRU-SPECIAL
\$197

Genuine Tiger Eye Tie Tack. Yellow setting.
197
405FMP300 \$5.00



TRU-SPECIAL
\$547

Sterling Silver Tie Tack with diamond in hand-cut star design. Florentined finish.
538JBR675 547 \$11.25



TRU-SPECIAL
\$2377

Tie Tack with .04 Ct. diamond. 14K white gold.
2377
10002JMT2997 \$50.00



Dog Tag I.D. Rhodium plated on 30" neck chain.
412FMP390 \$6.50



19 Sterling Silver Comb. For sideburns or mustache. Genuine leather case.
825JBR630 \$10.50

20 Dollar Sign Money Clip. Florentined rhodium finish.
407FMP300 \$5.00



20

TRU-SPECIAL
\$377

Tapered Racing Style I.D. Bracelet. Handsomely tailored in oxidized silver.
377
4601-FMP500 \$8.50



Floor Care for Your Spring Cleaning

TRU-SPECIAL
\$897



(A) BISSELL "GEMINI" SWEEPER. Sweeps all floor surfaces—tile, wood, slate, cement, brick, linoleum, carpet. Conveniently goes everywhere—no trailing electric cord. Poppy red. 7 lbs.

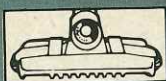
897
2601A-BX4087 \$19.50

(B) BISSELL ELECTROFOAM® SHAM-POOER. Shampoos any carpet with powerful back-and-forth brush action—1500 strokes per minute. (Big 72-oz. cap. tank.) Lifts, combs and fluffs nap. Toe-touch switch. Avocado/White. 17 lbs.

3054B-BX2997 \$44.95

(C) REGINA 2-SPEED ELEKTRIK-BROOM®. Powerful 425 watt motor with 2 speeds. Rug pile dial nozzle. Dirt cup. Gold/Spanish tile filter bag. No bags to buy. FREE shag rug attachment. 8 lbs.

B5526RA2794 \$52.95



FREE! Shag rug nozzle attachment with purchase of B5526 Elektrikbroom

REGINA



TRU-SPECIAL
\$6977



DIAL-A-MATIC



"It Beats,
As it Sweeps,
As it Cleans."



HOOVER DIAL-A-MATIC VACUUM CLEANER. Instant rug adjustment for low, normal & shag pile. "Check Bag" indicator warns instantly when bag is full. 3 position handle. 21 lbs.

6977
1149HV7467 \$104.95



SUNBEAM INDOOR-OUTDOOR VACUUM. Vacuum sidewalks, driveways plus all indoor jobs. Powerful 1½ HP motor. Steel dolly rolls on casters. With 8-pc. attachment kit. Gold/Orange. 19 lbs.

VC80-ANB2977 \$45.99



HOOVER PORTABLE VACUUM. Everything stores neatly away into case: vinyl hose; telescoping extension wand; upholstery, dusting, crevice tools. Auto. cord reel. Disp. bag. 26 lbs.

2204HV4794 \$64.95

TRU-SPECIAL
\$3677



CANISTER VACUUM. Automatic cord reel, top-side tool storage. 1½ HP motor. Easy maneuverability. With attachments. 22 lbs.

3677
635GC-ANB2992 \$60.99



TRU -SPECIAL
\$947

SILVERPLATED CARAFE ON STAND. Ideal for serving hot or cold beverages. 15" high with snap-in cover and long-burning candle warmer. Heavily silverplated for lasting beauty. 10-cup capacity. 6 lbs.

947
1153LR1295 \$18.00



"SEE
MORE VALUES
IN OUR '74
SPRING
CATALOG"

LEAD CRYSTAL DINNER BELL. Hand cut rose. Makes a thoughtful gift for the hostess. 6 1/4" high. 1 lb.

522GCL447 \$7.65

TRU -SPECIAL
\$997

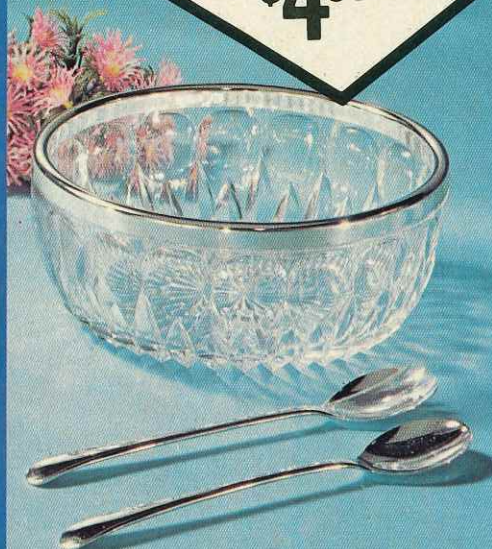


SILVERPLATED VEGETABLE DISH. Use as two serving dishes or one covered dish. Plain border with liner. 11 1/4" long. 7 lbs.

997
5061-LR1350 \$19.00

Heavily Silverplated Serving Pieces

TRU -SPECIAL
\$497



SALAD BOWL SET. Beautiful large 8 3/4" lead crystal salad bowl with silverplated band. Comes with silverplated salad serving fork and spoon. 4 lbs.

497
32ACL675 \$12.00

TRU -SPECIAL
\$437



SILVERPLATED SERVING TRAY. Rolled chase center with gadroon ornate roller border. Great for serving drinks, coffee or sandwiches. 12 1/2" diameter. 3 lbs.

437
570-LR595 \$9.25

SEE
MORE VALUES
IN OUR '74
SPRING
CATALOG



SILVERPLATE RHODIUM FINISHED TRIVET. Glass insulated trivet prevents marring of your dining room table. Will not tarnish. 6" diameter. 1 lb.

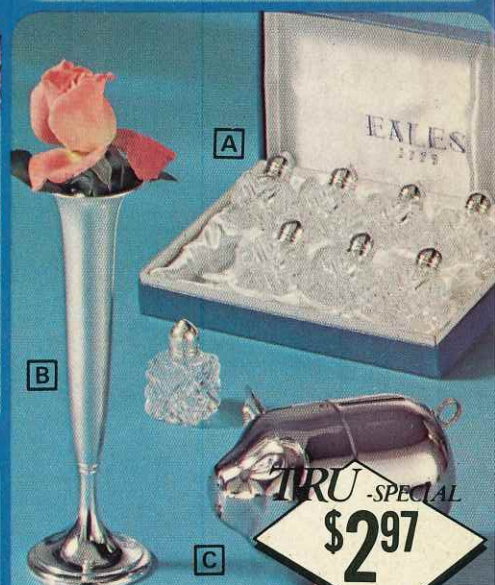
876LR297 \$5.00



SILVERPLATED DOUBLE HANDLED CASSEROLE ON LEGS. With two 1-quart ovenproof glass liners. Sculptured handles and legs. 9 1/2 x 15 1/2" long. 9 lbs.

P329XD1575 \$21.00

Sheridan



(A) **SET OF 8 SALT & PEPPERS.** With crystal bases and silverplated tops. 2" high. Gift boxed. 2 lbs.

616LR330 \$5.00

(B) **SILVERPLATED BUD VASE.** Enhances any table setting. Non-tarnishable, never needs polishing. 7 1/4" high. 1 lb.

960-XHD365 \$6.50

(C) **SILVERPLATED PIGGY BANK.** Non-tarnish rhodium finish. 5 1/4 x 4 1/4". 1 lb.

607LR450- 297 \$7.00

TRU -SPECIAL
\$297

Silverplated Gifts and Clocks

TRU-SPECIAL
\$13⁹⁷

"SEE
MORE VALUES
IN OUR '74
SPRING'
CATALOG"

[C]

[B]

[D]

(A) SILVERPLATED 2-QUART CAS-
SEROLE. Pyrex liner and cover in-
cluded. 12" diameter. 12 lbs.
537LR1690 \$25.50

(B) PAIR OF CANDLESTICKS. Victo-
rian style reproduction in tarnish-resist-
ant silverplate. 6" tall. 3 lbs.
840-XHD1075 Pair \$18.00

(C) BRIDE AND GROOM CRYSTAL
TOASTING SET. Hollow stem goblets
5½" high are etched with "Bride" and
"Groom". Gift boxed. 3 lbs.
75LR435 Pair \$7.00

(D) BRIDE'S KNIFE. Stainless steel
serrated blade. 12" in length. Decorated
with bow and spray. 1 lb.
998LR295 \$5.00

SILVERPLATED COCKTAIL TRAY. Perfect for a
coffee service or for serving cocktails, canapes and
cold cuts. Footed with roll chasing and finger flut-
ing. Heavily silverplated. 24x11". 6 lbs.

1397

522LR4650 \$22.00

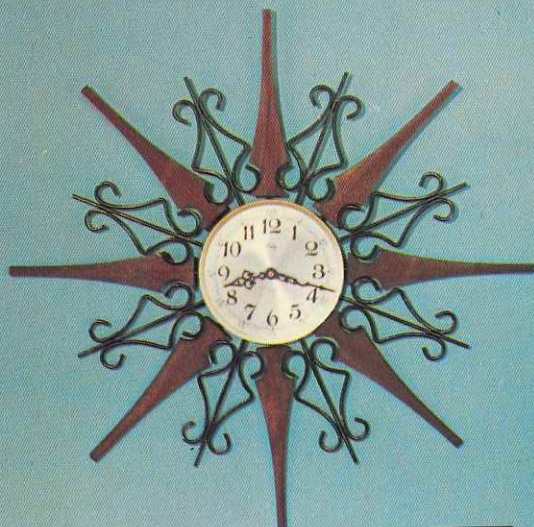
WELBY

TRU-SPECIAL
\$9⁹³

WELBY PILGRIM CORDLESS CLOCK. Classic
school clock frame in walnut finish. Runs up to 20
months on 1½-volt "C" battery. 15¼x10" wide. 2 lbs.

993

7217WC4297 \$20.00



WELBY

WELBY EL DORADO DECORATOR
WALL CLOCK. A blending of rich wal-
nut and black wrought iron accents the
spun aluminum dial with Arabic nume-
rals. Cordless transistorized movement
operates faultlessly up to 20 months on
a standard 1½-volt "C" cell battery. 25"
overall diameter. 5 lbs.
7049WC1997 \$33.80



WESTCLOX



[F]

(E) WESTCLOX DIGITAL "100"
ELECTRIC ALARM CLOCK. Has
"drowse" feature, back-lighted
numerals. Woodgrain finish. 3 lbs.
20310-CX1397 \$22.95

(F) WESTCLOX BABY BEN
ALARM CLOCK. White case, brass
trim. Luminous. 3-5/16"H. 1 lb.
11040-CX677 \$9.50

New Haven®

TRU-SPECIAL
\$10⁸⁷



BURWOOD WINE AND CHEESE BATTERY
CLOCK. Mantel clock surrounded by chef's delight.
Crystal dial, sweep hand. Battery operated.
15¼x10-3/8". 3 lbs.

1087

7298UW4277 \$19.95



TRU-SPECIAL
\$25⁹⁷

Gift Ideas for Spring Time

EKKO.

EKKO 10-PC. STAINLESS COOKWARE SET. Durable triple wall stainless with central core for even heat distribution. Cooks with less water over low heat. Vapor-seal rims, self-storing covers, black phenolic handles and knobs that are ovenproof to 375°. Set includes 1-qt. 3-qt. covered saucepans, 2-qt. covered boiler with inset pan, 6-qt. covered saucepot, 10" open skillet (uses saucepot lid). 13 lbs.

2597
M7010-EP3197 \$53.95



TRU-SPECIAL
\$8⁸⁴

LADIES' MUSICAL JEWEL CHEST. Walnut finish Mediterranean style wood chest; 4 plush lined drawers. 7x5¼x10½". 4 lbs.

884
3008ABP1937 \$17.75

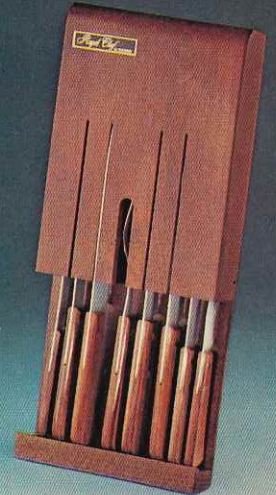


A

KROMEX

B

(A) KROMEX 3-QT. ICE BUCKET. Poly-insuliner holds 2½ cube trays. Walnut finish knob & handle. 4 lbs. 528-21-KX697 \$10.98
(B) KROMEX 4-PC. CANISTER SET. Blue onion. Porcelain finished aluminum. Holds 5 lbs. flour, 4 lbs. sugar, 1 lb. coffee, 9 oz. tea. 3 lbs. 193-65KX997 \$14.98



8-PC. CUTLERY SET. Heavy duty. 9" bread/meat, 8" chef's, 8" carver. 7" butcher, 5" sandwich, 4¼" utility, 3" parer, 2-tine fork. Pakkawood® handles. 4 lbs. 1205RKC1097 \$18.95



TRU-SPECIAL
\$1⁸³

Scripto

SCRIPTO VU-TANE BUTANE LIGHTER. Gives 950 lights without refueling. Refillable. Made of unbreakable Lexan. Adjustable flame.

183
H800-GPT263 \$3.95



HARDWOOD CARVING BOARD. Adjustable chromed holder and rustless spikes hold roasts steady. Provincial finish. 12x18". 5 lbs. 12/170-JP697 \$11.50



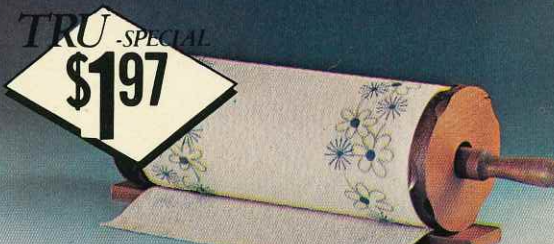
GOURMET HERB GARDEN. With 24 pots, mix, trays, 8 varieties of seeds, instructions. 2 lbs. 46050-JFY297 \$4.50



TRU-SPECIAL
\$6⁸⁷

LIBBEY 41-PC. GLASSWARE SET. 8 each: 9-oz. sherbets, 16-oz. steiners, 12-oz. beverages, 16-oz. coolers, 9-oz. rocks, one 2-oz. shot glass. Stack to store. 22 lbs. 84107GLB797 687 \$11.50

20



TRU-SPECIAL
\$1⁹⁷

WOODEN PAPER TOWEL HOLDER. Early American design, maple finish. Attach under cabinet or on wall. 2 lbs.

197
134-99HKL267 \$4.00



LUX MINUTE MINDER. 1-hour timer graduated by minutes. Long ring gets your attention when time is up. White case. 1 lb. 1929-01-UX433 \$6.50

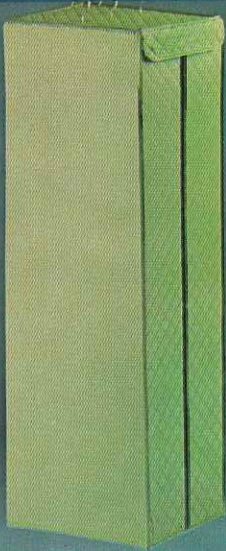
Items for the Home

TRU-SPECIAL
\$15⁹⁷

WEAREVER 9-PC. TEFLON II® COOKWARE SET. Fired-on porcelain over aluminum. Dishwasher safe. Set; 1½, 2, 3-qt. covered saucepans, 5-qt. covered Dutch oven, 10" fry pan (uses Dutch oven cover) with oven-proof handles. 11 lbs.

- 1597
38659WEA1794 Harvest Gold \$27.95
1597
38639WEA1794 Poppy \$27.95
1597
38679WEA1794 Avocado \$27.95

WEAREVER



JUMBO SIZE DRESS BAG. Holds up to 16 dresses. Button-tufted quilted vinyl with chrome finished hanger hooks. 15x20x54". Parrot green. 3 lbs.

4601-BGN337 \$5.00



TRU-SPECIAL
\$22⁴⁴
Set of 4 Chairs

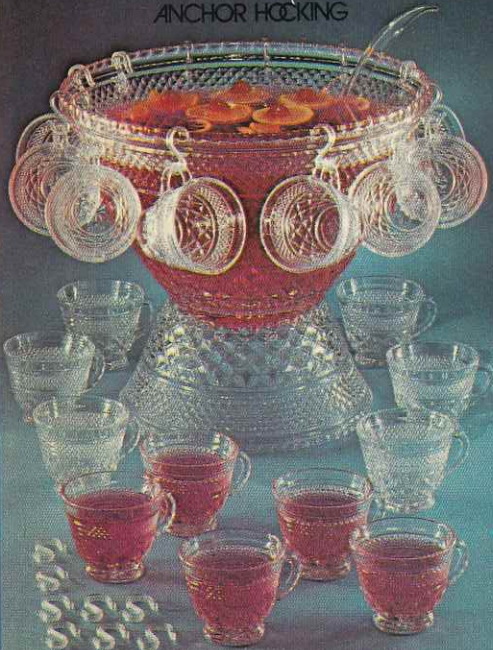
Samsonite

Matching Table and Chairs

SAMSONITE FOLDING CHAIRS. Contoured back rests, fully padded seats. 30¼" high open, 18" wide. Forest Moss. 46 lbs.
5719KMT2697 2244 Set of 4 \$45.00
As above, but Deepwood color.
5713KMT2697 2244 Set of 4 \$45.00

SAMSONITE 30" SQUARE TABLE. Covered in easy-care Forest Moss vinyl. Easy open slide leg lock. 16 lbs.
4919KMT797 \$13.75
As above but Deepwood color.
4913KMT797 \$13.75

ANCHOR HOCKING



ANCHOR HOCKING 51-PC. PUNCH BOWL SET. 11-qt. white parchment glass bowl, plastic ladle, 24 seven-oz. glasses, plastic hanging hooks. 26 lbs.

4500/64A897 \$13.50



QUAKER 4-SHELF BOOKCASE. Popular Mediterranean styled bookcase with 4 shelves. Assembles easily without tools. Rich walnut grain finish on strong, sturdy steel. 36x36x9¼" deep. 16 lbs.
*4436-4YR997 \$15.95



TRU-SPECIAL
\$13⁷⁴

"WALNUT PARQUET" 5-PC. TRAY SET. Four tray tables, 23x15", with brass finished, raised galleries. Storage rack rolls on casters. Stores tables compactly when not in use. 18 lbs.
1374
* 71-19-1041-YR1597 \$23.95

TRU-SPECIAL
\$897

Quality Appliances for Your Kitchen



**HAMILTON
BEACH**

HAMILTON BEACH STEAM-DRY IRON. Fabric guide, single dial control, 2 Perma-Press settings. Safety Rest prevents accidental tip-over. Water window. 39 deep-steam vents. 4 lbs.

897
852W-HB997.....\$16.99



Regal

TRU-SPECIAL
\$847

REGAL 36-CUP ELECTRIC COFFEEMAKER. Automatically starts, brews 10 to 36 cups, stops and signals when done, then keeps coffee hot. Aluminum. With removable cord. 5 lbs.

847
7036RW972.....\$16.95

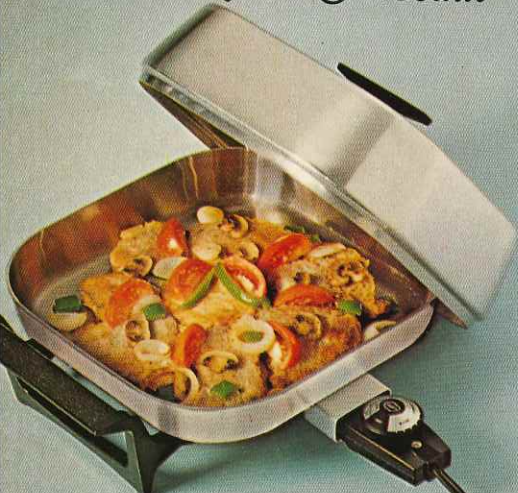


HAMILTON BEACH

HAMILTON BEACH POP-UP TOASTER. Custom design, sleek polished chrome with black trim. End panel controls. Pops up 2 slices automatically. 5 lbs. 306HB1097.....\$19.95

TRU-SPECIAL
\$2197

Sunbeam



SUNBEAM BUFFET STYLE FRYPAN. Large size, immersible, stainless steel multi-cooker. Extra high dome for roasts, cakes, casseroles, etc. Removable control. 7 lbs.

2197
SMLB-XU2347.....\$34.98



Sunbeam

SUNBEAM "CLEAR-BREW" GLASS PERCOLATOR. Automatically brews 4-12 cups. Strength selector dial, pop-up basket. Goldtone with avocado accents. 4 lbs.

P85A-XU1397.....\$21.99



West Bend

WEST BEND "FLAVO-DRIP" COFFEE-MAKER. Brews 2 cups pure drip coffee in 3 minutes; additional cups in 90 seconds. No messy paper filters. 7 lbs.

5850-WB2297.....\$34.95



GE GRILL & WAFFLE BAKER. Makes waffles, grills sandwiches, fries bacon and eggs. Automatic signal light. Reversible Double Non-Stick Coated grids. 9 lbs.

G44T-GE1993.....\$29.98



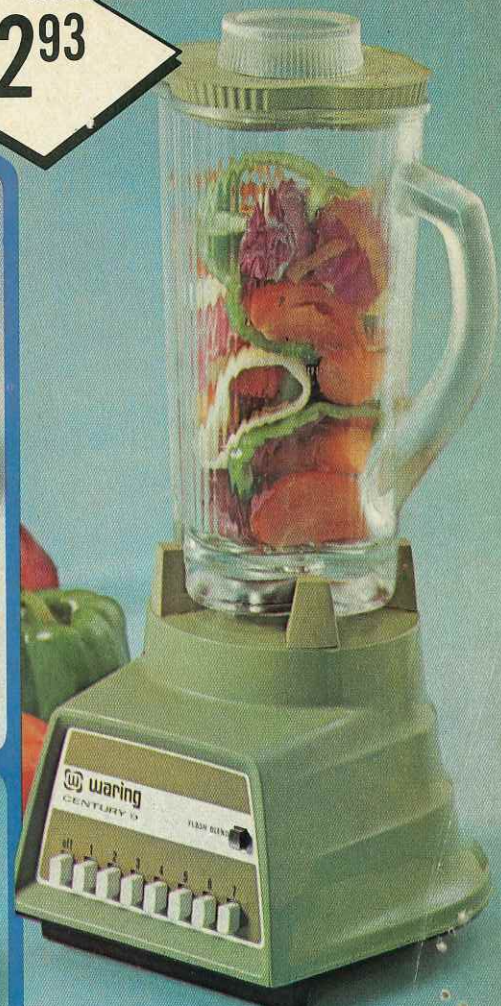
TRU-SPECIAL
\$5477

BROTHER HEAVY DUTY ZIG-ZAG SEWING MACHINE. Plain and fancy stitching, buttonholes—all without attachments! Easy threading; pushbutton reverse. Needs tote sew/foot control to be complete. 33 lbs. 1211-BT6377- 5477 Machine only.....\$109.95 5000-BT867 Tote Sew/Foot Control. 7 lbs.....\$14.95

Gourmet Cooking the Electric Way

TRU-SPECIAL
\$12⁹³

Waring 



WARING 8-PUSH-BUTTON BLENDER. 7 speeds plus "Flash Blend" button for instant on/off dry blend. 5 cup glass jar. 720 watts. Base cord storage. Avocado. 9 lbs.
1293
C85-2WV4477 \$23.95

TRU-SPECIAL
\$16⁹⁷



STERLING 5-QT. ELECTRIC ICE CREAM FREEZER. Natural finish wood tub, brassed hoops. Makes 2 to 5 qts. 115V. UL listed. 12 lbs.
1697
41653RH4997 \$29.55

TRU-SPECIAL
\$4⁹⁷



**LIMITED
QUANTITIES**

ELECTRIC BUN WARMER. Washable lemon paisley cover. 75 watts. 14½x9x5" overall. 3 lbs.
WB2/1-AAL647-497 \$9.95
As above, solid avocado cover.
WB2/2AAL647-497 \$9.95
As above, solid gold colored cover.
WB2/3AAL647-497 \$9.95

TRU-SPECIAL
\$6⁹⁷



RIVAL CLICK 'N CLEAN CAN OPENER/KNIFE SHARPENER. Two units in one. Sharpens non-serrated blades and zips open cans. Chrome magnet, no-mar feet. Cord storage. 6 lbs.
697
752R-A-RM857 \$13.95

KitchenAid



KITCHENAID FOOD STAND MIXER. Bowl, beater revolve in reverse directions—no bowl scraping. 10 speeds, 250 watts. 4½-qt. stainless steel bowl, accessories. Avocado. 29 lbs.
K-45-A-GH8997 \$132.95

Sunbeam



SUNBEAM MIXMASTER HAND MIXER. 5 speeds with "burst of power" button for extra power at any speed. Push-button beater release. Removable cord. Avocado. 4 lbs.
H7A-XU1274 \$19.99

DL



DOMINION SELF-BUTTERING CORN POPPER. Butters corn as it pops. Lid doubles as server. Teflon® coated. Controlled heat prevents burning. 4-qt. capacity. 3 lbs.
1720-DF1197 \$19.95

RIVAL

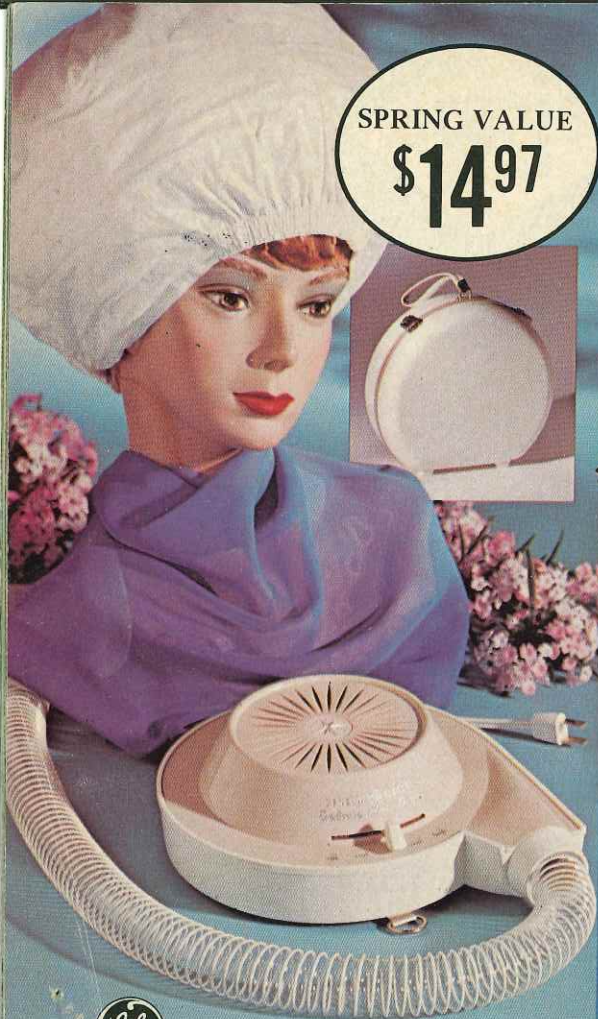


RIVAL 3½-QT. STONEWARE CROCK POT. Safe to leave all day. Steel case, glass lid. Wrap around heat element. Flame. 9 lbs.
3100F-RM1467 \$24.95

For Your Health and Beauty

SPRING VALUE

\$14⁹⁷



GE2. PORTABLE HAIRDRIER. Spot curl attachment and drying wand for quick touch-ups. Bouffant bonnet adjusts for adult, child. Waist and shoulder carry strap and 7' cord let you move about. 4 drying positions including "cool." Slim 3 3/4" high, 8 1/4" deep. Beige/white. 7 lbs.

HD2A-GE1497 \$22.98

clairol



CLAIROL TRUE-TO-LIGHT III MAKE-UP MIRROR. Three adjustable mirrors and settings for day, evening, office and home lighting, give panoramic view at any angle in any light for perfect makeup application. Center mirror has regular and magnifying sides. 7 lbs.

CLM-3CLR1994 \$33.99

24



TRU-SPECIAL
\$747

(A) RAYCINE HAIR TRIM SET. 16-pc. set; adjustable blade clipper with electromagnetic motor. 3 guide attachments, right and left taper attachments, blending attachment, 2 combs, shears, clipper brush, guard, oil, cape, case. Instructions. 3 lbs.

747
284-16AJT877 \$14.95

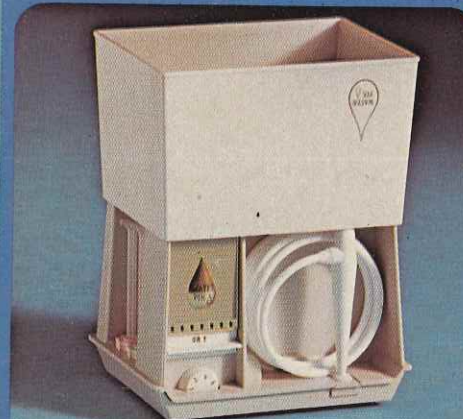


(B) LADY SUNBEAM "TWIN HEAD" SHAVER. Petite, easy-handle shape. One side for legs, other for underarms. White with red medallion. 1 lb.

LS22B-BNM677 \$10.95

(C) SCHICK FLEXAMATIC ELECTRIC SHAVER. Flexible soft contour head, 34 blades. With trimmer, travel case. 110-220 volts, AC. 2 lbs.

400-BCK2394 \$36.50



WaterPik

DELUXE WATER PIK. Surging water removes particles. 4 color-coded tips, wall mount bracket. On-off switch. 4 lbs.

37BAT1867 \$29.95



Pollenex

POLLENEX DEEP HEAT MASSAGER. Infra-red heat and soothing back massage. 8-way control. Sacro attachments. 10 lbs.

B-140SAN-PV2977 \$49.95



TRU-SPECIAL
\$897

(D) SCHICK MEN'S STYLING DRYER. 2 speeds, 2 heats for fast drying, natural styling. With natural bristle brush, styling comb, spot drying attachment. 2 lbs.

336BCK987 897 \$14.98

LADIES. As above with 2 combs.

338BCK087 897 \$14.98

(E) SUNBEAM "MIST STICK" ELECTRIC CURLER. Add water, plug in, style. Compact. 1 lb.

WC1-BNB1194 \$17.95

(F) LADY SCHICK LASTING CURLS HAIR SETTER. With mist. 20 assorted rollers: 6 jumbo, 10 large, 4 small. Controlled heat. 6 lbs.

71LC-BCK1637 \$25.98



D56-4R

Hotpoint

4.74

TRU SPECIAL
\$399⁹⁷

SONY

SONY 17" COLOR TV. New thin-line design. One gun Trinitron Color System, 115° picture tube. 62 lbs.

399⁹⁷

**KV1722ENY43774 499.95

**KV1722ENY (In Calif., Md., N.C., Ohio, Va.) 499.95

***NOTE: Due to fair-trade laws, customers in the states that have fair-trade laws must pay the retail price instead of the coded price or tru-special price.



TRU SPECIAL
\$199⁹⁷

HOTPOINT 15,000 BTU AIR CONDITIONER. Cools up to 4 rooms. 3 speeds, operates on economical 230 volts. 8 position thermostat. 171 lbs. AHMQ715DAAHT22997 19997 \$319.00

SUPERSCOPE.



SUPERSCOPE STEREO PACKAGE. Includes Superscope AM/FM receiver with tape monitor, mode switch, and headphone jack. BSR 310X turntable with dust cover and cartridge. Ambassador 3-way 12 in. speaker system.

16997

R230-1ENY21926 357.85



TRU SPECIAL
\$29⁹⁷

KEYSTONE EVERFLASH 20 CAMERA with built in electronic flash. 2997 20FBK3783 51.95 Limited quantity. 800 all locations.

TRU SPECIAL
\$169⁹⁷

ZENITH



ZENITH 12" DELUXE TV. 100% Solid State chassis, swivel base, tilts up or down. 23 lbs. E1345ENH8997 109.95



TRU SPECIAL
\$134⁹⁷

PHILCO



TRU SPECIAL
\$8⁹⁷

C



RCA

TRU SPECIAL
\$15⁹⁷

TRU SPECIAL
\$94⁹⁷

MOTOROLA



(A) BELL & HOWELL LO-LITE MOVIE CAMERA with finger tip power zoom, fast f1.3 lens. Focus-Matic and reflex viewing. 672GBL45977 13497 209.95 Limited Quantity. Only 500 all locations.

(B) PHILCO AM/FM PORTABLE TRANSISTOR RADIO. Ten transistors, slide rule tuning, earphone, 9-volt battery included. 1 lb. R131RYPH4197 897 14.95

(C) RCA AM DIGITAL CLOCK RADIO. 3 hour sleep switch, snooze bar, wake to music or alarm, solid state. 4 lbs. RZD436ECR2997 1597 39.95

(D) MOTOROLA 14" BLACK & WHITE TV with REMOTE CONTROL. Limited quantity. Only 950 all locations. AP406HWEHT44997 9497 139.95

(E) BELL & HOWELL DUAL 8 AUTO-LOAD MOVIE PROJECTOR with forward and reverse projection. Limited quantity. Only 450 all locations. 1620BL8577 7793 124.95

(F) BUSH FURNITURE STYLE TV STAND. Holds up to a 19" table model color TV. 23 lbs. 319KBU4997 1547 29.95

TRU SPECIAL
\$77⁹³



TRU SPECIAL
\$15⁴⁷

F

25

AP AUTOMATIC
RADIO

Communication Equipment Wherever You Are



TRU-SPECIAL
\$79²⁴

8-TRACK AUTO STEREO WITH FM/FM MULTIPLEX RADIO. Control panel, push-button cartridge ejector, instant channel selection, vernier fine-tuning, 8-track fast-forward and headphone jack. Slip-out mounting bracket. 8 lbs.

7924
SPE5004EAU9986 \$142.95

DELUXE STEREO CAR SPEAKER KIT. 5¼" speaker. With chrome grill for in-door mounting. 6 lbs.

SK900-EAU1697 \$24.95



TRU-SPECIAL
\$157

TRU-SPECIAL
77c

(A) **AMPEX CASSETTE TAPES.** Three 90-min. tapes, 4½ hrs. recording time.

157

35090-3AMP197 Pak of 3 \$3.99

(B) **8-TRACK RECORDING TAPE.** 80 minutes recording time.

77

2160310-AMA427 \$1.99



Juliette®

JULIETTE AM PORTABLE RADIO. Operates on house current or 4 penlite batteries (incl.). Automatic AC/DC switching. 3" PM speaker. Cream/Grey. 3 lbs.

APR-1409TE986 \$14.95



G. E. PORTABLE CASSETTE RECORDER. Battery operated. One easy-to-use control for all functions. Automatic shutoff. With mike, carry case and cassette. 4 lbs.

M8430-EG12147 \$27.95



TRU-SPECIAL
\$39⁷⁴

DYN FM/AM DIGITAL CLOCK RADIO. With new Compu-Lite® electronic read-out clock. 3 hour timer, dimmer to decrease light. Wake to alarm or music. Push-button FM/AM selector switches. Top mounted speaker. Sliding tone, volume controls. 12-3/8x5-3/8x4¼". 5 lbs.

3974

DS4550-DYE4997 \$69.95

ROSS



"THE WORLD MASTER" 11-BAND PORTABLE RADIO. Operates on batteries (incl.) or AC current. Push-button, color-coded band selection: LW, AM, MB, SW-1, SW-2, SW-3, SW-4, FM, VHF1 (PSB), VHF2 (AIR), WEATHER. Solid State. With battery charger, earphone, external antenna cord and AC cord. 12½x4x12" open. 9 lbs.

2311-ERE6277 \$99.95

Tremendous Values on Brand Name Electronics

(A) **DELUXE 3-WAY BOOKSHELF SPEAKER.** Special Acousticell Grill for undistorted sound. With 12" Hi Compliance woofer, 5" Free edge solid back midrange, 3½" sealed back tweeter. Response: 25 to 20,000 Hz. Oil finished walnut cabinet. 14½x25x11¼". 38 lbs.

AS250-EWD5977 \$109.95

(B) **BENJAMIN/MIRACORD DELUXE RECORD CHANGER.** Oiled walnut wood base, injection molded dust cover and Empire MC-1E magnetic cartridge. Operates at 16-2/3, 33-1/3, 45 and 78 rpm speeds. Accepts 7, 10 and 12" records. Interchangeable insert accepts standard cartridges. 22 lbs.

625B-ECE11477 \$178.90

(C) **CONCORD FM/AM/FM DELUXE STEREO RECEIVER.** Total harmonic distortion at rated output—1%. Frequency response, 22-40,000 Hz. Terminals for 2 sets of speakers. Headphone jack, FM external antenna, phono, tape, and auxiliary connections. 23 lbs.

CR250-ECE49897 14983 \$264.95

(A)

**SPEAKER
SIZE:**
14½x25x11¼"

(B)

TRU-SPECIAL

\$149⁸³

CONCORD

(C)

KOSS



KOSS STEREO HEADPHONES. Sliding balance, volume controls on each earcup. Frequency response: 10-16,000 Hz. Foam-filled ear, sponge foam headband cushions. 10' cord. 3 lbs.

K6LC-EKE2097 \$29.95

TRU-SPECIAL

\$124⁷⁴



LLOYD'S

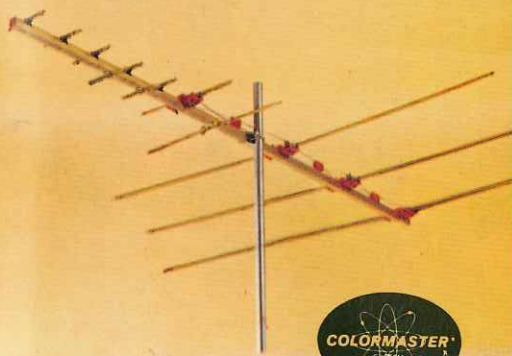
DELUXE STEREO HOME ENTERTAINMENT SYSTEM. Includes all important components; sensitive FM/AM/FM stereo receiver, built-in 8-track tape player, separate BSR record changer with dust cover.

Matching walnut grain speakers. Swivel cart has wing shelves. With headphones, 2 LP's, tape. 68 lbs.

12474

* 5Q97RLD44997 \$199.95

COLORMASTER



12-ELEMENT UHF/VHF ANTENNA. For suburban and near fringe areas. 5' mast, signal splitter, universal installation kit. 10 lbs.

* LC37CMK-ELA1397 \$26.55

TRU-SPECIAL

\$87⁹⁴

GE



G.E. FM/AM/FM STEREO RECEIVER WITH BUILT-IN AUTOMATIC RECORD CHANGER. Stereo receiver with high-sensitivity tuner, precision vernier tuning, stereo indicator. Loudness, balance, bass and treble slide controls. Automatic 3-speed record changer, adjustable counterweight, ceramic cartridge with diamond stylus. Matching speakers. 46 lbs.

SC2015EGL9777- 8794 \$159.95

* Merchandise Sold Unassembled

Cameras, Film and Accessories



NEW
LOW PRICE
\$259⁵⁷

Minolta

MINOLTA SR-T 102 35mm CAMERA. Thru-the-lens exposure measurement using two CdS cells assures uniform exposures; no need to average "spot" readings. Has meter coupled 50mm f/1.7 Rokkor lens. Hot shoe. Shutter speed and f stop appear in viewfinder. Multiple exposure provision. Shutter speed 1 to 1/1000 sec., plus B. Self-timer; depth-of-field preview; instant-return mirror. 4 lbs.
064200-MNL25957 \$400.00
As above, but with 50mm f/1.4 lens. 4 lbs.
064600-MNL29476 \$445.00
Leather carrying case for above cameras. 1 lb.
6059132MNL1877 \$25.00



A

Kodak

(A) KODAK POCKET INSTAMATIC 10 CAMERA KIT. Includes camera, color film, magicube/extender. Wrist strap. 1 lb.
A10RE-EK1676 \$24.95
(B) MINOLTA HI-MATIC F CAMERA & CASE. 35mm camera with fully automatic electronic exposure control. Programmed electronic shutter. With CdS electric eye, Rokkor 38mm f/2.7 lens, and deluxe case. 2 lbs.
168106MNL8987 \$125.00
8652007MNL1897 Strobe for above camera. 1 lb. \$25.00

B

Minolta



TRU-SPECIAL
\$19⁹³

EMPIRE 7 X 35 BINOCULARS. Just 17 oz. light, the whole family will enjoy its compact size and sharp 7 power viewing. 37.5 brightness. 358-ft. field of view. Center focusing. With case. 3 lbs.
1993
218JL2297 \$37.50



LEATHER CASE FOR POLAROID SX-70 CAMERA. Sturdy leather compartment case with adjustable shoulder strap and snap closures. Holds SX-70 camera, extra packet of film and flashbar. 2 lbs.
968PER1077 \$14.95

Keystone



SUPER 8 POWER ZOOM MOVIE CAMERA. Super-fast f/1.1 lens combines with Ektachrome 160 film for indoor color movies without movie lights. Features include 9-23mm power zoom lens, CdS electric eye, battery test light, padded vinyl housing and film running indicator in view finder. 3 lbs.
10974
XL300-FBK42487 .. \$169.95
Ektachrome 160 film for color movies. 50' cartridge. 1 lb.
ELA464EK269 \$3.95

TRU-SPECIAL
\$147

10-PAGE MAGNETIC PHOTO ALBUM. Holds any size picture up to 8x10". Ideal for displaying your favorite photos at home or the office. Burlap. 3 lbs.
147
1234MTR499 \$3.00

TRU-SPECIAL
\$244 \$297
35MM SUPER 8



AGFA 35mm COLOR SLIDE FILM. With processing. 20 exp. 244
223CT18PGF279 \$3.60
Super 8 color movie film with processing. 50' roll.
262CK17PGF427- 297 .. \$5.10

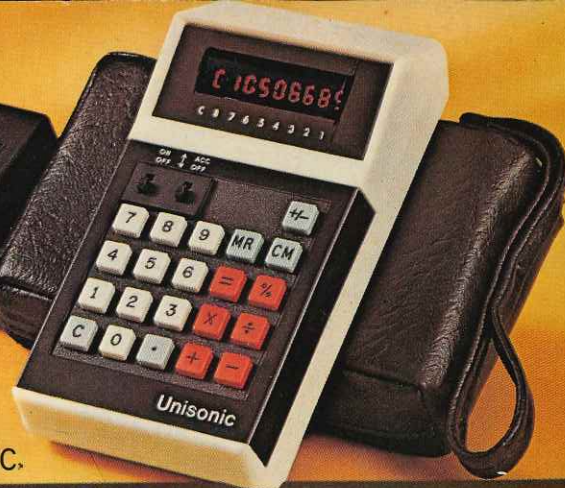
Highest Quality Office Equipment at Low Prices

DELUXE MINI POCKET CALCULATOR WITH MEMORY. Carry this compact mathematical whiz in your pocket wherever you go. Has an 8-digit capacity with easy-to-read display. Memory bank has a built-in "think tank" that stores figures and results for later recall. Floating decimal automatically sets decimal in correct position and provides answers to the precise desired point. Constant factor for automatic repetitive use of same entry. Percent key for immediate calculation of mark-ups, discounts, profit margins, etc. Operates on batteries or house current. Carrying case and batteries included. 3x5 1/4x1 1/4". 2 lbs.

5774
707EUA6497- \$99.95

TRU-SPECIAL
\$57⁷⁴

Unisonic.



TRU-SPECIAL
\$43⁶⁷

[A]

(A) UNDERWOOD ELECTRIC ADDING MACHINE. Adds, subtracts, multiplies, gives direct credit balance... prints answers on tape. Lists 7 columns, totals 8. Non-add, correction and repeat keys. With cord, dust cover, roll of paper. 11 lbs.

4367

288RLV4977- \$79.50

(B) CORONET SUPER 12 ELECTRIC PORTABLE TYPEWRITER. 88-character keyboard, cartridge ribbon system, automatic repeating actions, steel case. Blue. 30 lbs.

55202CM15940 Pica \$249.95

55244CM15940 Elite \$249.95

As above, but in brown.

55236CM15940 Pica \$249.95

55277CM15940 Elite \$249.95



[B]

SMITH-CORONA



TRU-SPECIAL
\$31⁷³

[C]

(C) BROTHER LIGHTWEIGHT PORTABLE TYPEWRITER. Has full office features: 84-character keyboard, instant margin set, jam release key, line drawing aperture, 2-color ribbon and stencil position. Tough, all steel construction for really rugged use... it's the typewriter that goes with you anywhere, and handles the tough jobs when you're there. Includes lid cover carrying case. Picalite type. 14 lbs.

3173

11-BT3776- \$49.95

(D) UNITREX 12-DIGIT CALCULATOR. Gives true credit balance; has constant, zero suppression and overflow indicator. Automatic pre-selection of decimal, from 0 to 4 places. Performs chain and mixed calculations. 6 lbs.

1200K-RUN6297 \$99.95



[D]

UNITREX

Unisonic.

TRU-SPECIAL
\$77²⁷



PARKER

PARKER SPECIAL JOTTER BALL PEN. With pocket clip. 1 lb.

87

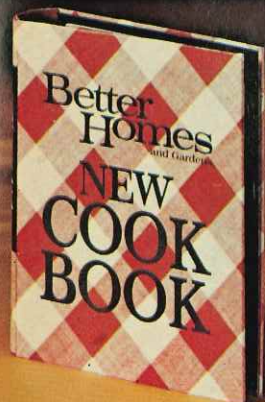
678030-PD447- \$1.98

12 DIGIT CALCULATOR WITH MEMORY. Floating decimal, percent key, constant. 28 keys let you perform almost any calculation instantaneously and effortlessly. 3 lbs.

7727

770-EUA8977- \$139.95

29



BETTER HOMES & GARDENS 400-PG. COOKBOOK. Contains over 1500 recipes, tips on barbecuing, new ideas with herbs and spices. 156 color pictures. Ringbound. 3 lbs.

0010-RBH450 \$6.95

Quality Luggage

Escort

A Product of American Tourister

ESCORT LUGGAGE by AMERICAN TOURISTER. Molded shell fiberglass reinforced for strength and lightness. Foam rubber padded handles. Fingertip operated combination locks. Stainless steel closures. Lined interiors.

(E) 25" **THREE-SUITER.** Holds 3 suits with ample room for packing shirts, socks, etc. Removable curtains and clothes rack. 25x9 $\frac{1}{4}$ x18 $\frac{1}{4}$ ". Beige. 14 lbs. 602532AMT4677 \$70.00

(F) 24" **PULLMAN CASE.** Ideal for extended trips where a larger wardrobe is required. Clothes carry wrinkle-free. 24x7 $\frac{3}{4}$ x15 $\frac{1}{4}$ ". 9 lbs.

60242AMT3697 Beige \$55.00
60243AMT3697 Blue \$55.00
60241-AMT3697 Green \$55.00

(G) **ULTRA-SLIM MOLDED ATTACHE.** Expandable folder with three compartments, plus additional capacity for more items. 18x12 $\frac{1}{2}$ x3 $\frac{1}{2}$ ". 6 lbs.

6003M2AMT2577 Beige \$40.00
6003M6AMT2577 Black \$40.00

(H) **TOTE BAG.** Flexible outside straps carry magazines or a sweater. Moisture-resistant interior. Two roomy zippered pockets. 17x3 $\frac{3}{4}$ x16". 4 lbs.

60172AMT2197 Beige \$32.50
60173AMT2197 Blue \$32.50
60171-AMT2197 Green \$32.50

TRU-SPECIAL

\$12⁹⁷

Oshkosh

(J) 5" **ATTACHE CASE.** Molded case with file folder in lid. Plush lining; gleaming chrome locks. 18x12x5". 6 lbs.

1297
66525REL1677 Green \$25.95
1297

66925REL1677 Black \$25.95

(K) 16" **TOTE BAG.** Large inside and outside pockets. Washable lining. 16x5x14". 3 lbs.

787
913016REL1996 Green \$16.50
787

918016REL1996 Orange \$16.50
787

911016REL1996 Blue \$16.50

TRU-SPECIAL

\$7⁸⁷

(L) **MEN'S FOLDING UMBRELLA.** Opens to full size; folds compactly. Self-cased.

267
MF1-YC347 \$5.50

(M) **LADIES' FOLDING UMBRELLA.** Folds to compact and convenient size. Self-cased.

197
LF1-YC297 \$4.75

(N) **UTILITY KIT WITH ENGLISH LEATHER SAMPLER.** Includes 3 colognes and all-purpose lotion. 2 zipper compartments, vinyl cover. 10x6x4". Black. 2 lbs. 800-GNN347 \$6.00

BLACK WATCH PLAID LUGGAGE by LEEDS. Lightweight, zippered luggage features authentic Black Watch plaid coverings, durable vinyl-covered veneer frames, self-repairing nylon zippers.

(A) **LADIES' FOLDOVER GARMENT BAG.** Holds 6 dresses. 5 lbs. 66338LE1147 \$17.95
Men's Foldover Garment Bag. Holds 3 suits. 5 lbs. 66348LE997 \$15.95

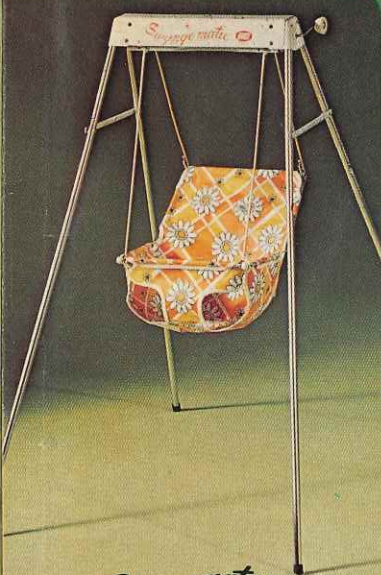
(B) 29" **PULLMAN.** For family vacations. 11 lbs. 66298LE1597 \$26.95

(C) 26" **PULLMAN.** Basic packing case. 9 lbs. 66268LE1397 \$21.95

(D) 18" **DUO-PAK ZIPPER BAG.** Sturdy, attractive carry-along bag. 3 lbs. 66188LE597 \$9.95

Brand Name Juvenile Items

TRU-SPECIAL
\$23⁸⁴
LIMITED QUANTITIES



Swyngomatic

SWYNGOMATIC 15-MINUTE BABY SWING. 15-minute patented safety mechanism. 5/8" Tubular plated legs with non-skid rubber tips. Washable vinyl seat. 11 lbs.
1400-VWG1047 \$15.95



UMBROLLER

CROSS RIVER UMBROLLER STROLLER. Folds and carries like an umbrella, yet supports 100 lbs. Blue canvas duck seat. Crotch strap and belt. 7 lbs.
1010-CRJ1477 \$25.95



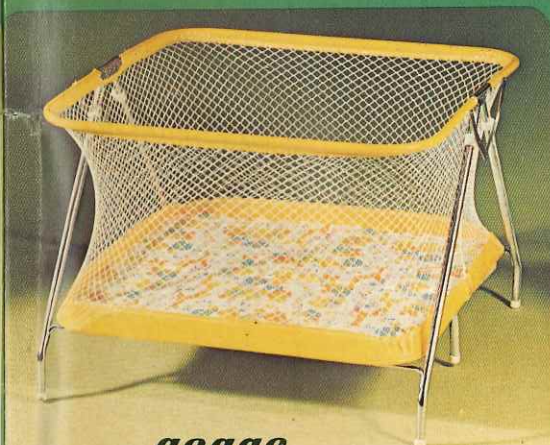
COSCO

COSCO FOLDING HIGH CHAIR. Deep-cushioned vinyl seat and back. Extra large 21-1/8 x 18" tray. Folds 5 1/2" flat. Can't fold while occupied. "Play zoo". 14 lbs.
13-139-002HC1727 \$28.35



Peterson

PETERSON CAR SEAT. Use up to age 5. Comes with infant insert, toddler's shield and basic shell. Passes 30 MPH dynamic test standards. Cream color, tan pads. 12 lbs.
2384
75CT-PBP2697 \$39.95



COSCO

COSCO PLAY YARD. Folds 4 1/2" flat, including colorful built-in pad with "Play Zoo" pattern. Opens to 40x40x29" high. Strong white netting. Cloth-backed, vinyl-covered top rail. 30 lbs.
13-182-002HC1997 \$31.70



KANTWET

KANTWET® TRAVEL CRIB. Telescoping legs on casters. Zipper top with fiberglass screen. 20x36" pad with red and blue quiltwork pattern. Folds. 15 lbs.
1847
320-UD2270 \$29.95

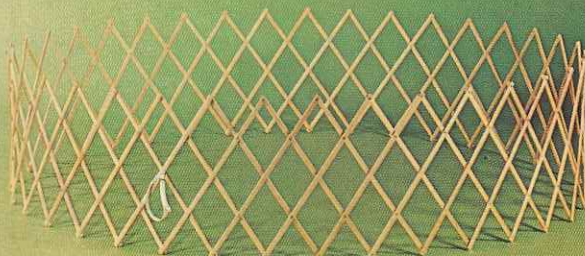
TRU-SPECIAL
\$18⁸⁷



Welsh

WELSH DELUXE WINKIE™ SWIVEL WHEEL STROLLER. Extra-deep padded seat and back. Ball fringe canopy with see-thru wind-shield. 3/4" tubular chrome-plated chassis. Wire shopping basket. Plastic play tray. Folds compactly. Blue denim. 18 lbs.
1887
7678WEL2497 \$32.95

KIDDIE CORRAL. Portable, expanding corral forms a circular enclosure 12 1/2' in diameter. Made of natural finished hardwood slats, 34" long. Collapses to 1' diameter for storage. Comes completely assembled with anchoring stakes. 21 lbs.
720-NUL1597 \$21.95



DO NOT WRITE IN SHADED AREAS